



FOR IMMEDIATE RELEASE

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Grand Opening of Creve Coeur Assisted Living & Memory Care

Spectrum Retirement to introduce newest community in Creve Coeur, MO

April 20, 2015- Creve Coeur, MO – After opening their doors to residents earlier this year, this week Spectrum Retirement Communities LLC will introduce their newest community to the Creve Coeur area. The Grand Opening of Creve Coeur Assisted Living will take place on the afternoon of April 23rd, 2015. Live music, cocktails and hors d'oeuvres will be provided for guests.

A native to Creve Coeur himself, Jeff Kraus, Managing Director for Spectrum Retirement Communities LLC., will be speaking at the event, along with Mayor Barry Glanz and Ed Lindner, President of the Creve Coeur Chamber. The grand opening will be a wonderful time to view the new community and meet with staff members and current residents.

Lease up for Creve Coeur Assisted Living has been going very well for the 100 available assisted living and memory care apartments at the community. They offer residents a home where they can lead a healthy and happy life, without worrying about housekeeping, maintenance, transportation or cooking. Creve Coeur Assisted Living's top priority is their resident's well-being and happiness, with a variety of physical, cultural and lifestyle choices to ensure you or your loved ones have the independence desired, with all the comforts and care of home.

Creve Coeur Assisted Living is owned and operated by Spectrum Retirement Communities. Spectrum is based in Denver, CO and is privately owned. Currently, Spectrum operates 26 communities in 11 states. Creve Coeur Assisted Living will be the fifth community in the Missouri state.

If you would like more information about Creve Coeur Assisted Living please visit CreveCoeurAssistedLiving.com or call 314-997-4552.

About Spectrum Retirement Communities

Denver-based Spectrum Retirement Communities, LLC, owns, operates and develops senior living communities throughout the U.S. and is considered a leader and innovator in senior living. Spectrum

currently owns and operates 26 senior living communities in 11 states from New York to Oregon, employing a staff of more than 1,900 and overseeing more than 3,200 apartments. Privately held and rapidly growing, Spectrum has eight communities under construction and will manage 3,600 senior apartment homes by the end of 2015. Now in its tenth year of operations, Spectrum is ranked in the top five senior living companies for excellence by its peers and among the top 50 largest senior housing operators in the country. For more information, visit www.spectrumretirement.com.