



Chamber of Commerce

2018 Membership Marketing Opportunities

SPONSORSHIPS

Partnership Program \$1,500

Includes logo displayed on chamber website and on front of *Business Monthly* e-newsletter. Sponsorship includes the following: name used in all media press releases; flyers included in membership meeting packet enclosures; and sponsorship of one membership meeting during year (as well as exclusive display table for sponsored meeting).

Membership luncheon meetings

\$200 (four minutes at podium; exclusive rights to materials on tables; table to display materials.)

ADVERTISING

	size of ad (w X h)	one month	six months	1 year
<i>Business Monthly</i> e-newsletter				
Business card ad	3.5" X 2.25"	\$60	\$230	\$308
Quarter page ad	3.5" X 4.75"	\$80	\$300	\$460
Half page ad	7.25" X 4.75"	\$115	\$535	\$845
Insert	8.5" X 11"	\$150	\$650	\$1,230

E-mail blast advertising in *Chamber Chatter* e-publication

Digital Advertisements (placed at the bottom of weekly *Chamber Chatter* publications)

Ads must delivered in jpg, gif or png, maximum of 600 pixels wide.

Ads may be purchased in multiples as follows: 1 ad - \$25; 4 ads - \$85; 6 ads - \$125

Community News

The CCO Chamber will continue to put community news into the Chamber Chatter at no charge. News must be charitable in nature and not promote the business. Examples include a business doing a fundraiser, blood-drive or a community shredding whereas a business offering to make a donation to a charity when a purchase is made would not qualify

Website advertising – monthly rates

Requires a minimum of four (4) month commitment. Note: our website designer created the banner ad system so that multiple banner ads may be placed on each page and they will rotate as the page is viewed and refreshed.

Ad specifications – jpg image sized 203 (horizontal) X 61 (vertical)

\$20 Silver level advertising (ads featured on Contact Us page and Join Chamber page)

\$30 Gold level advertising (ads featured on Event Calendar page and Event Registration page)

\$40 Platinum level advertising (ads featured on Newsletter Archives, Daily Deals & Coupons, Directory Search, Traffic Catcher and Submit events)

EVENTS

Auction – held in February

Tickets \$45 a person and \$350/table of 8

Sponsors \$100-1,000

Golf Tournaments (corporate challenge – in spring and 9 hole scramble in September)

	Corporate Challenge	9 hole golf scramble
golfers	\$135	\$50
minor sponsors	\$100-250	\$100-300
major sponsors	\$600-1,000	\$370-570

Trivia Night

Tables of 8 - \$140 Minor Sponsors \$80-125 Major Sponsors \$250-750

MISCELLANEOUS OTHER MARKETING OPPORTUNITIES

Ribbon Cuttings and Grand Opening Ceremonies - no fees

Member email blast with information and arrange for photographer

Mailing labels \$50

Membership luncheon packets \$10

Bring enough copies of a printed 8 ½" X 11" marketing flyer to the chamber office the Monday before the meeting and it will be collated for distribution at the membership luncheon.