

BUSINESS MONTHLY



Chamber of Commerce

AUGUST 2016

AUGUST MEMBERSHIP MEETING

Thursday, August 18, 2016
Orlando's Event and Conference Center
2050 Dorsett Village



11:15 am check-in & networking
11:45 am – 1:00 pm lunch & program

Speaker: Will Witherspoon
Topic: From A Football Field to a Farm Field

During his 12 seasons in the NFL, four of them with the St. Louis Rams, Will Witherspoon was known for more than his skills on the field. He routinely went above and beyond for his community and for his fans in St. Louis, Carolina, Tennessee and Philadelphia by doing a variety of charity work.

Witherspoon retired from the NFL in 2014 and became the St. Louis Rams sideline reporter for 101 ESPN and the Rams Radio Network. He is also the owner of Shire Gate Farms in Owensville, MO, which meets the industry's highest standards of humanely raising antibiotic and hormone-free, natural grass-fed beef.

See registration form in newsletter.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
AUGUST		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

Aug 9 Small Business Networking Group
Paragon Building at 12400 Olive Blvd (Behind TGI Fridays Strip Mall) – 5th Floor Conference Room
8:00 – 9:00 am
Open to all members
(Contact Mike Minkler at 314-222-1364, ext. 101 for more information.)

Aug 12 Coffee Connection
Eternity Med Spa - 12309 Olive. Blvd.
8:00-9:00 a.m.
(registration form enclosed)

Aug 17 Seeger Toyota Grand Reopening/Ribbon Cutting
12833 Olive Blvd.
3:00 -5:00 pm open house; ribbon cutting at 3:20 pm

Aug 18 Membership Luncheon
Orlando's Event and Conference Center
11:15 am - 1:00 pm
(Information at left and inside newsletter)

Aug 25 Joint Chamber Mouse Race Event
Hosted by CCO and Maryland Heights Chambers
Plaza Jaguar St. Louis
11654 Olive Blvd.
5:00 - 7:30 p.m.
(registration form enclosed)

Aug 31 Young Professionals Group meeting
Fallon's Grill - 9200 Olive Blvd., Suite 116
5:00-6:30 pm

Sept. 23 Nine-Hole Golf Scramble
Creve Coeur Golf Course - 11400 Olde Cabin Rd.
2:30 pm shotgun start
(registration information enclosed)

Oct. 3 Boomers & Seniors Health & Wellness Expo
9:00 am-12:00 pm
Mercy Hospital's von Gontard Conference Center
621 S. New Ballas Rd.

CALLING ALL YOUNG PROFESSIONALS

The purpose of the Young Professional Group (YPG) is to:

- Create a network of young professionals
- Connect through regularly scheduled events and meetings
- Foster development and educational opportunities
- Develop leaders through community service opportunities

YPG meets the last Wednesday of each month

The next meeting is August 31st

5:00 - 6:30 p.m.

Fallon's Grill

9200 Olive Blvd., Ste. 116

For more information contact:

Katie O'Dell at 314-991-2602





Photo courtesy of McCarty Photography

(L to R) Back row: David Peterson, Nancy Gray, Dr. Paul Hyland, Lisa O'Dell, Ed Lindner, Kim Simmons, Terry Herbert and Brad Tinnon.
Front row: Mike Minkler, Steve Bisch, Bill Wyne, Mary Barry, Jim Elder and Rich Sames.

2016 Chamber Board of Directors

OFFICERS

- President**
David Peterson, Heartland Payment Systems
- Vice President, Events**
Kim Simmons, Massage Envy Spa Olivette
- Vice President, Government**
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- Vice President, Member Services**
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- Assistant Treasurer**
Terry Herbert, Mercy
- Legal Counsel**
Steve Kling, Jenkins & Kling PC
- Immediate Past President**
Edward Lindner, Kriegshauser Mortuary

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- Ashleigh Brendel, Drury Hotels
- Jim Elder, Allegra Design Web Print
- Dr. Paul Hyland, Committed to Health Chiropractic Center
- Natalie Mamrenko, Brown Smith Wallace LLC
- Lisa O'Dell, Debra K. Schuster & Associates
- Chris Pickel, AT&T
- Brandon Reuther, Edward Jones
- Rich Sames, BMO Harris Bank
- Brad Tinnon, B.E.S.T. Wealth Management
- Steve Wolff, Wolff Properties
- Director Emeritus** – Bill Wyne, Wyne & Merritt PC

Staff

- Nancy Gray (Executive Vice President)
- Barb Gerstenkorn (Finance Director)
- Ellen Levy (Membership Director)
- Jennifer Stringer (Media Specialist)
- Creve Coeur - Olivette Chamber of Commerce
- 10950 Olive Blvd., Suite 101
- Creve Coeur MO 63141
- 314-569-3536
- 314-569-3073 (fax)
- www.ccochamber.com

Mission: To be a strong advocate for business



OFFICIAL CHAMBER PHOTOGRAPHER

McCarty Photography
11200 Olive Blvd.
Creve Coeur MO 63141
(314) 432-1221

Publicity • Portraits • Weddings



THE MARK OF QUALITY.

Kriegshauser West Mortuary

9450 Olive Blvd.

St. Louis, MO 63132

314-994-3322

www.dignitymemorial.com

O'CONNOR INSURANCE



Auto • Home • Business • Life • Health

• Condo & Community Association Specialists •

12101 Olive Boulevard, Creve Coeur, MO 63141

314-434-0038

www.oconnor-ins.com



MEMBERSHIP

WELCOME NEW MEMBERS!



Agility Orthopaedics, LLC

Joshua Nadaud, M.D.
555 N. New Ballas Rd., Ste. 175
St. Louis, MO 63141
314-786-2663
www.agility-ortho.com
Medical Practice

Compass Retirement Solutions

Suzanne "Zan" Clare & Marvin Mitchell
Two CityPlace Dr., Ste. 200
St. Louis, MO 63141
314-373-1598
www.CompassRetirementSolutions.com
Financial Planning / Investing

ERS of Greater St. Louis

Marsha Ring
2416 Centerline Industrial Dr.
Maryland Heights, MO 63043
314-983-9988
www.ersofgreaterstl.com
Restoration Services - Electronic Specialist

Gateway to Hope

Dawn Van Houten
425 N. New Ballas Rd., Ste 220
Creve Coeur, MO 63141
314-569-1113
www.GTHSTL.org
Organizations - Not For Profit

LifeXist

Stephanie Struckhoff
11509 Olive Blvd.
Creve Coeur, MO 63141
314-317-0227
www.lifexist.com
Health & Wellness

Midland States Bank

Roby Reser
9925 Clayton Rd.
Ladue, MO 63124
314-994-6503
www.midlandsb.com
Banking

Quality Automotive

David Marks
9933 Lackland Rd.
Overland, MO 63114
314-313-3226
www.qualityautostl.com
Automotive Repair

Seeger Toyota

Andy Seeger
12833 Olive Blvd.
Creve Coeur, MO 63141
314-434-5000
www.seegertoyota.com
Auto Dealers / Automotive

Step It Up, Inc.

Beth & Darin Boggs
9326 Olive Blvd., Ste. 200
Olivette, MO 63132
314-726-2310
www.siusstl.com
Charitable Shoe Organization

THANKS TO THE FOLLOWING
BUSINESSES FOR RENEWING THEIR
MEMBERSHIPS IN JULY:



Advanced Sight Center - 16 years
Alpha Data Systems - 14 years
Autumn View Gardens - 8 years
Chaminade College Preparatory School - 28 years
Charter Spectrum Business - 7 years
Complete Auto Body & Repair - 31 years
Creve Coeur Animal Hospital - 11 years
Enterprise Bank & Trust - 5 years
Great Southern Bank - 11 years
Helix Center Biotech Incubator - 4 years
Ideacom Midwest, a Brookfield Company - 4 years
Monsanto Company - 31 years
Optical Expressions - 13 years
Pickleman's Gourmet Café - 2 years
Plaza Motor Company - 22 years
Sudora Computer Services - 9 years
Volpe Consulting & Accounting Services - 1 year
Waterford Downs Apartments - 2 years

The Creve Coeur-Olivette and
Maryland Heights Chambers of Commerce
PRESENT THE 2016
MOUSE RACES!

Thursday, August 25, 2016

5:00 - 7:30 pm



PRIZES!
WINE! BEER!
FUN! FOOD!

plaza
JAGUAR
11654 OLIVE BOULEVARD
CREVE COEUR, MO 63141

TICKETS STILL AVAILABLE

New Member Profiles



Clover Therapeutic Massage

MollieShea Stephens
11628 Old Ballas Rd. #223
Creve Coeur, MO 63141
Phone: 636-459-0833
Website: www.clovertherapeuticmassage.amtamembers.com

Therapeutic massage incorporates Swedish Relaxation, deep tissue techniques and gentle stretching to reduce pain and increase joint range of motion. MollieShea Stephens is very familiar with Creve Coeur from her nine years experience working as an assistant to a sports chiropractor and posture therapy specialist. She has been a professional member of the American Massage Therapy Association since 2006. She is trained and certified in Myofascial Release, Trigger Point Therapy, Prenatal and Geriatric massage from the Healing Arts Center in Maplewood. Contact MollieShea to receive the benefits of massage therapy at Clover Therapeutic Massage.



Mayuri India Restaurant

Rao Chilakala
12513 Olive Blvd.
Creve Coeur, MO 63141
Phone: 314-576-7272
Website: www.mayuri.com

Opened in 2009, Mayuri India Restaurant offers the biggest lunch buffet in town! The restaurant serves a wide of variety of Indian regional cuisine including North Indian, South Indian, Indo-Chinese, Mughlai Kebabs, Hyderabad, Dum, and Biryani. While the buffet is offered at lunch, your favorite Indian dish may be ordered a la carte from the dinner menu. Mayuri India Restaurant is open seven days a week and offers delivery, catering and take-out. Give Mayuri a try today!



Stopp & VanHoy

Keith VanHoy
10425 Old Olive Street Rd., Ste. 101
Creve Coeur, MO 63141
Phone: 314-569-3800
Website: www.stoppvanhoy.com

Stopp & VanHoy is a local CPA firm that has been assisting businesses in becoming profitable and efficient since 1989. Its tax-optimized approach to wealth management is designed to help clients reach their financial goals and make their aspirations a reality. Contact Keith VanHoy for a customized financial plan in the areas of wealth management, tax planning, and audit and advisory.

Susan G. Komen® Missouri

Helen Chesnut, Executive Director
Janet Vigen Levy, Director of Public Relations and Marketing (pictured at left)
9288 Dielman Industrial Drive
Olivette, MO 63132
Phone: 314-569-3900
Website: www.komenmissouri.org



Susan G. Komen® Missouri is an independent, local nonprofit organization dedicated to fighting breast cancer and to meeting the breast health needs of the women, men and families most in need and most at-risk in its 38-county Missouri/Illinois service area. 100% of the net proceeds raised through initiatives like the Susan G. Komen Greater St. Louis Race for the Cure® are allocated to its year-round mission of saving lives and ending breast cancer forever. Susan G. Komen® Missouri can help you with local resources.



ST. LOUIS ARC SCHOOL SUPPLY DRIVE

St. Louis Arc is collecting various school items for its Parents Learning Together (PTL) and Capable Kids and Families (CKF) programs.

PTL supports men and women who have developmental disabilities and are raising children on their own. Many PTL families have few financial resources and struggle to pay for even the most basic necessities.

CKF supports families of children aged birth through six years of age with developmental delays/disabilities.

Items needed include: #2 pencils, crayons, glue sticks, pens, folders, dry erase markers and erasers, scissors, three ring binders, composition notebooks, color pencils, rulers, erasers, highlighters, Kleenex, wide rule paper, backpacks, pencil cases and calculators.

Please drop off supplies by August 8th to St. Louis Arc located at 1177 N. Warson Rd., St. Louis MO 63132. For more information contact Lisa Miller at 314-817-2235 or lllmiller@slarc.org.

GUEST EDITORIAL

By Debra K. Schuster, Schuster & Associates

It's finally summer. Since I am from Buffalo, New York, the hot temperatures and humidity of St. Louis summers do not bother me at all. I love them.

However, whether you like St. Louis summers or not, family trips and outdoor events are a hallmark of summer. In extreme weather, everyone needs to be sure to stay hydrated, not over-exert and use sunscreen!

For elders and youngsters, being prepared involves not only these measures, but being sure that if an incident occurs, any legal documents that may be necessary to obtain medical treatment are available.

If your child goes on vacation with another family or anyone other than you, there should be a delegation of parental rights/power of attorney for health care decision-making created to ensure that if your child needs medical care when with someone else for an extended period of time, that person is authorized to make medical decisions until you can be reached. This can be for something as simple as a visit to an urgent care center for a sprain, bee sting or broken tooth, but whoever is with your child, they still need to be able to consent to treatment.

For elders and anyone over 18, whenever travelling, it is wise to keep a copy of their Durable Power of Attorney for Health Care and HIPAA authorization with them. If you are a snowbird, snow-bunny or just take to the road in your RV, you should always bring these documents with you – in paper form and on a thumb-drive or CD. There are also services that will store your documents in the cloud so if a hospital needs to access them, all that is necessary is for them to go to the designated website.

Durable Powers of Attorney that appoint someone to make health care decisions for you when you are unable to do so should be honored in any state you go. Likewise, a HIPAA release, that allows you to name the people you want to be able to talk to your health care providers, even when you are able to make your own decisions, is important to have with you when you travel.

So, have fun this summer –but be sure to be prepared. Just in case. Off to the pool for me!

OsteoStrong St. Louis Ribbon Cutting



Since wellness brand OsteoStrong first introduced osteogenic loading to the public in 2011, it has improved bone health, strength, and balance for thousands of clients in less than 10 minutes a week. The scientifically proven system isn't a prescription, gym, or diet, yet it's so powerful that many clients' bone density scans show total osteoporosis reversal.

The newest OsteoStrong opened at 12333 Olive Blvd. in Creve Coeur and held a ribbon cutting on July 11. The location includes equipment from Spectrum with, the latest technology development created in partnership with John Jaquish, Ph.D., a modern authority in osteogenic loading as a key tool for better aging.

Osteogenic loading is a brief set of highly controlled, acute impact exercises that greatly bolster bone density according to clinical studies. The system improves overall strength, balance and posture and helps with joint pain. Sessions are sweat-free and take less than 10 minutes a week, yet they are powerful enough to trigger a physiological response that creates new tissue growth cycles days after the session.

"Osteoporosis affects so many people, whether you're concerned about your own bone health or worried that a parent or friend might break a bone when no one is there to help. We wanted to bring OsteoStrong to our community because it changes people's lives. OsteoStrong also helps kids build stronger foundations that can have benefits for decades to come. People love the way it makes them feel, and the difference is almost instantaneous," said Johnny and Laura Harper, OsteoStrong franchisees.

Give Johnny and Laura a call at 314-300-6902 to set up an appointment to find out more about osteogenic loading!

Nine-hole Golf Scramble

Friday, September 23, 2016

Creve Coeur Golf Course

11400 Olde Cabin Road

2:00 pm check-in

2:30 pm shotgun start

9 holes, drinks & snacks on course, dinner, contests and prizes

Stay connected to us on:





CCO Coffee Connection

This free event gives you a chance to connect with others in an informal networking setting!

Bring lots of business cards and be prepared to share your business story!

Friday, August 12, 2016

8:00-9:00 a.m.

Light Breakfast Items & Networking

Eternity Med Spa

12309 Olive Blvd.

Creve Coeur, MO 63141

314-469-2946 Phone at Eternity Med Spa

NO CHARGE but kindly RSVP for food count

Phone: 314.569.3536 Fax: 314.569.3073

10950 Olive Blvd., Suite 101

Creve Coeur, MO 63141

www.ccochamber.com

Please RSVP by noon on August 10, 2016

REGISTER ONLINE: www.ccochamber.com or FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Name of attendees _____

Business _____

Daytime phone _____



Chamber of Commerce

MEMBERSHIP LUNCHEON

THURSDAY, AUGUST 18, 2016

11:15 a.m. Registration & Networking
11:45 a.m. - 1:00 p.m. Lunch & Program



Orlando's Event and Conference Center
2050 Dorsett Village
Maryland Heights MO 63043
Phone number at Orlando's: 314-453-9000

SPEAKER: WILL WITHERSPOON

TOPIC: FROM A FOOTBALL FIELD TO A FARM FIELD

During his 12 seasons in the NFL, four of them with the St. Louis Rams, Will Witherspoon was known for more than his skills on the field. He routinely went above and beyond for his community and for his fans in St. Louis, Carolina and Tennessee and Philadelphia by doing a variety of charity work.

The son of a retired military officer who was stationed abroad, Witherspoon spent part of his childhood living in Germany and England and speaks German. Witherspoon attended the University of Georgia where he was a three-year starter prior to being drafted in the third round of the 2002 NFL Draft by Carolina. Witherspoon joined the St. Louis Rams as a free agent in 2006 and made an immediate impact by leading the team in tackles. He was a Rams' team captain for two seasons and was voted the team's most valuable player in 2007.

During Witherspoon's 12-year NFL career, he played for the Carolina Panthers (2002-2005), St. Louis Rams (2006-2009, 2013-2014), Philadelphia Eagles (2009) and Tennessee Titans (2010-2013).

Witherspoon retired from the NFL in 2014 and became the St. Louis Rams sideline reporter for 101 ESPN and the Rams Radio Network. He is also the owner of Shire Gate Farms in Owensville, MO, which has quickly become the industry's highest standard of humanely raised, antibiotic and hormone free, natural grass-fed beef.

RESERVATIONS REQUESTED BY AUGUST 15TH

REGISTER ONLINE: www.ccochamber.com OR FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Chamber office phone: 314-569-3536

No cancellations after August 15th.

\$22 for members, non-members and guests with reservations. No shows are billed \$22.

May pay by cash/check/Visa/MC/Discover

Name _____

Name _____

Company _____

Daytime phone _____ e-mail _____



Chamber Of Commerce

NINE-HOLE GOLF SCRAMBLE

Friday, September 23, 2016

Creve Coeur Golf Course

(Address 11400 Olde Cabin Road – Phone 314-432-1806)



2:00 p.m. Check-in

2:30 p.m. Shotgun Start

Drinks & Snacks on Course; Dinner after play; Contests include: Straightest Drive, Closest to Pin, Longest Drive

- \$60 Individual Player:** Includes golf and dinner after play
- \$240 Foursome:** Team of four golfers including carts and dinner after play
- \$300 Par Sponsor:** Same as above **PLUS** hole sponsor and name listed in chamber newsletter
- \$350 Birdie Sponsor:** Same as above **PLUS** recognition in golf program and flyers; mulligans and skins game.
- \$400 Eagle Sponsor:** Same as above **PLUS** business card ad in October newsletter; one minute at podium at event and signage placed at dinner.

Additional Sponsorships:

- \$60 Hole Sponsor
- \$200 Hole-In-One Sponsor
- \$100 Longest Drive Sponsor
- \$100 Closest to the Pin Sponsor
- \$100 Straightest Drive Sponsor
- \$100 Beverage Cart

Networking and dinner after play for non-golfers \$10 (begins at 5:00 p.m.)

REGISTRATION INFORMATION

Registration deadline – September 16, 2016

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

My foursome includes:

Cart 1 _____

Cart 2 _____

\$10 - I am not playing in the tournament but plan to come for awards dinner

_____ Total amount due

Please note: if faxing or emailing this form, call the Chamber office with credit card information rather than filling it in here!

_____ Charge to: Visa / MC / Discover / AE Card # _____ code on front or back of card _____

Exp. Date _____ Card holder signature _____

Address and zipcode to which credit card bills are mailed: _____

Please mail with check to the Creve Coeur - Olivette Chamber of Commerce, 10950 Olive Blvd., Suite 101, Creve Coeur MO 63141 or e-mail to ngray@cco chamber.com or fax to 314-569-3073.

For more information call the Chamber office at 314-569-3536.



Chamber Of Commerce



2016 JOINT CHAMBER MOUSE RACE EVENT

Thursday, August 25, 2016

Plaza Jaguar St. Louis

11654 Olive Blvd., Creve Coeur MO 63141

Phone at Plaza: 314-485-4795

Schedule of event

5:00 p.m. arrival/networking/eating

5:30 p.m. races begin

7:30 p.m. event ends

~~\$1,000 PRESENTING SPONSOR SOLD TO MONSANTO~~

Eight admission tickets, logo in program, sponsor of final mouse race of evening, four minute commercial at event, mention at membership meetings and website, mentions in chamber publications and media releases, and three banner website ads at each chamber

~~\$500 GOLD SPONSOR SOLD TO MB FINANCIAL BANK~~

Four admission tickets, sponsor of sixth race, prize sponsor including signage at prize table, three minute commercial at podium, mentions at membership meetings and website, mentions in chamber publications and media releases, and three banner website ads at each chamber

~~\$250 CASHIER SPONSOR SOLD TO ROYAL BANKS OF MISSOURI~~

Two admission tickets, logo in program, two minute commercial at event, mention at membership meetings and on website

~~\$250 BAR SPONSOR SOLD TO SERVPRO~~

Two admission tickets, logo in program, two minute commercial at event, mention at membership meetings and on website

~~\$200 RACE SPONSORS SOLD TO DEBRA K. SCHUSTER & ASSOCIATES, VOLPE CONSULTING & ACCOUNTING SERVICES,~~

Two admission tickets, logo in program, two minute commercial at event, mention at membership meetings and on website.

~~\$200 DICE WHEEL GAME SPONSOR (1 available) SOLD~~

Two admission tickets, name on game table, two minutes at podium and option to man game table

~~\$100 50/50 MOUSE WHEEL GAME SPONSORS (2 available)~~

One admission ticket, name on raffle card, one minute at podium

\$50 MOUSE SPONSOR (3 available)

Receive naming rights on one mouse, name in program and mention on website

Name of my mouse is: _____

_____ # of tickets: \$15 per person or \$25 for two

Price includes food and beverages, and \$10 in mouse money for each person.

REGISTRATION

Registration deadline – August 19, 2016

NAME _____ BUSINESS _____

CITY _____ STATE _____ ZIPCODE _____

PHONE _____ FAX _____ EMAIL _____

_____ Total amount due

_____ Charge to: AE / Visa / MC / Discover Card # _____ 3 or 4 digit code _____

Exp. Date _____ Card holder signature _____

Address and zip code to which credit card bills are mailed: _____

Please send payment to:

Creve Coeur - Olivette Chamber of Commerce

10950 Olive Blvd., Suite 101, Creve Coeur MO 63141

or e-mail to ngray@cchochamber.com or fax to 314-569-3073.

For more information call the Chamber office at 314-569-3536.

MARKETING OPPORTUNITY

Market your business to Boomers & Seniors

attending the
Boomers & Beyond Health & Wellness Expo
at Mercy Hospital on October 3, 2016
9:00 a.m. - Noon

Upon entering the expo, participants will receive
goody bags stuffed with coupons from our
members

You may buy a coupon for only \$20

Must be made in jpg format

Ad size - 3½" X 4½"

Payment and art work due by September 19th.

According to seniormag.com: "If your business offers products or services that are of interest to seniors, at least 70% of your customers should be over 50 years old. If not, you are losing some of the best paying and loyal customers there are."

"Companies that don't give a second thought to the senior market are already handing over significant business to those that do."

Want to create a coupon?:

Think imaginatively about how your offer will attract the population aged 50+

also consider our event is being held in October - just prior to the holidays.

The sky is the limit in what will appeal to this age demographic.



Free 1 Hour Consultation & 10% off landscape materials

at Joyce's Arboretum & Landscaping
1000 Shady Tree Lane
314-000-0000



Chamber of Commerce

Complete this form and send payment and jpg by
9/19/2016 to:

Creve Coeur-Olivette Chamber of Commerce
10950 Olive Blvd., Suite 101
Creve Coeur MO 63141

Company _____

Contact _____

Address _____

City/State/Zip _____

Phone _____

To pay with credit card call the office.
We accept MC, Visa, Discover and American Express cards.

For more information call the Chamber at 314-569-3536.