

BUSINESS MONTHLY



Chamber of Commerce

MAY 2010



Creve Coeur Days
Barnes- Jewish
West County Hospital
May 13-16, 2010

Creve Coeur Days has been one of the largest community festivals in the county for the past four decades, and this year is no exception. Part of the reason for the festival's success is its dedicated group of volunteers, members of Creve Coeur Days Inc., along with the citizens and businesses of Creve Coeur. This is the second year the festival will be held on the Barnes-Jewish West County Hospital campus.

The Carnival Midway is where all the action takes place during Creve Coeur Days. There will be a full schedule of entertainment at the band stand, hourly prize drawings, a kid's tent on Saturday and Sunday from 1 p.m. to 5 p.m., and FREE pony rides on Saturday and Sunday from 3 p.m. to 5 p.m.

Keith Tkachuck, this year's Parade Marshal, will step off the parade at 1:00 p.m. on Sunday. The route will be the same as in 2009, beginning at Pulaski Bank. Be sure to arrive early for a good viewing spot. Also, look for the Creve Coeur-Olivette Chamber's car provided by Weber Chevrolet. After the parade, head over to the carnival which will be open until 7 p.m. on Sunday.

Creve Coeur Days is a tradition in the community and offers fun for kids of ALL ages - tots, teens, and adults. For more information visit www.crevecoeurdays.com.

CALENDAR DATES

MAY

- 4th Chris Harris Insurance Agency-State Farm Ribbon Cutting
10420 Old Olive Street Road, Suite 100
11:30 a.m.
- 7th Visiting Nurse Association Ribbon Cutting
11440 Olive Blvd., Suite 200
8:00 a.m.
- 13th Parkway North High School Tour
1:00 p.m.
12860 Fee Fee Road - 63146
- 14th Spring Golf Tournament
Creve Coeur Golf Course
Noon - registration
1:00 - 5:00 p.m. - golf and awards dinner
(registration flyer enclosed)
- 19th Spring Fling
Our Lady of the Pillar
6:00-10:00 p.m.
- 20th Membership luncheon
St. Louis Marriott West
11:15 a.m. registration
11:45 a.m. lunch and program
(registration flyer enclosed)

JUNE

- 4th Parties in the Park
Hosted by the City of Olivette
Stacy Park
5:00-10:00 p.m.
- 25th Island Getaway Auction
Spazio Westport
6:30 - 10:00 p.m.
(registration form enclosed)



Chamber Of Commerce

Thanks for your
support!

2010 PARTNERSHIP
PROGRAM SPONSOR



LAST CALL TO PLAY
Spring 9-hole golf tournament
Friday, May 14th
Creve Coeur Golf Course
Registration flyer enclosed!

PRESIDENT'S MESSAGE

By Tina Powell



Making the most of your Chamber membership is an essential part of growing your business. Connecting with other Chamber members can be difficult if you are faced with deadlines, meetings, and other time constraints. However, you can definitely get even more from your Chamber membership by getting involved! Even an hour once a month to attend our regular membership meeting luncheons can lead to many business contacts and create opportunities for your future success!

Thankfully, your Chamber has several additional networking opportunities for you to take advantage of in the very near future! Don't miss our Spring Golf 9-hole Fun Scramble on May 14th and our Island Getaway Dinner Auction on June 25th! Be sure to visit the Chamber's website (<http://www.ccochamber.com>) for details on all of the events coming soon!

Speaking of our website, I want to let you know it was just recently updated. We now have a photo album where you can view recent events. Each month we will add a new set of photos in it. The website is full of valuable information on our members. And, if you haven't already done so, I encourage you to create your business profile on our website to get more exposure for your business. I've noticed that a number of our members have enhanced their business listings by updating their profiles with photos and logos. I invite you to browse through the listings and view the creative ways many of our members have gained more exposure through their business profiles. The good news is you can do the same thing ... and it won't cost you anything to do so. If you are not sure how to make changes to your business profile, please call the Chamber office for assistance.

Thank you for being a member of the Creve Coeur-Olivette Chamber of Commerce!

ST. JOHN'S MERCY Blood Donor Services



Sarah
Leukemia Survivor
20 Transfusions

The need for blood donations never ceases.
Your blood donation makes a difference and saves lives.

How many blood products does a typical patient need?

- Heart patient: 2-8 units of red blood cells and 1-3 units of platelets
- Car accident trauma patient: 4-12 units of red blood cells and 0-1 unit of platelets
- Cancer patient on chemotherapy: 6-12 units of red blood cells and 8-10 units of platelets
- Neonatal Intensive Care Unit baby: 5-10 transfusions of red blood cells and 2-4 transfusions of platelets (The babies receive much smaller volumes of blood or platelets.)
- Bum patient: 10-50 units of red blood cells and 2-6 units of platelets

Where can I donate?

You may donate at St. John's Mercy Medical Center in St. Louis or at St. John's Mercy Hospital in Washington, Mo. To schedule a donation appointment in St. Louis, call 314-251-4483 or toll-free at 866-37DONOR (866-373-6667). To donate in Washington, call 636-239-8751 or toll free at 866-37DONOR.

St. John's Mercy also offers a convenient mobile service. Blood drives can be set up at your office, school or church. St. John's Mercy provides everything needed for the drive; call 866-37DONOR for more information.





**2010 Chamber Board of Directors
Officers**

President

Tina Powell, Vantage Credit Union

President Elect

David Stuart, Gateway Limited Partners

Vice President Creve Coeur Government

Gene Rovak, Gene L. Rovak, P.E.

Vice President Olivette Government

Dave Book, Murphy Company

Vice President Education

Dr. Jaime Dodd, Hope Montessori Academies

Vice President Internal Operations - vacant

Vice President Economic Development

Dr. David Thomas, Logos School

Vice President Legislation

Mindy Lewis, Smurfit-Stone Container Corp.

Vice President Member Services

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Vice President Transportation

Stan Mengwasser, Mengwasser Martin Lall & Clark, P.C.

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Jennifer Arvin, Barnes-Jewish West County Hospital

Michelle Banducci, Banducci Enterprises/McDonald's

Carrie Carrigan, Champion Bank

Teresa Crossland, Monsanto

Shelly Dunsmoor, Drury Hotels

Carol Hanson, Great Southern Bank

Dr. Paul Hyland, Committed to Health Chiropractic Center

Kristen Johnson, Commerce Bank

Don Kalicak, St. John's Mercy Health Care

Kelli Kimack, Southwest Bank.

Jodi Meracle, Egiserve Insurance

Phyllis Messerla, AMG Corporate Offices

Kris Ryan, AT&T

Larry Tessler, Tessler Promotions.

Joe Winkler, Bristol Seafood Grill

Jeanna Woods, Delmar Gardens of Creve Coeur

Staff

Nancy Gray (Executive Vice President)

Barb Gerstenkorn (Finance Director)

Kathryn Ford (Director of Membership & Marketing)

Creve Coeur - Olivette Chamber of Commerce

677 N. New Ballas Road, Suite 214

Creve Coeur MO 63141

314-569-3536

314-569-3073 (fax)

www.ccochamber.com

The CHAMBER'S BEST SCHOOLS Initiative

Presents

HOPE MONTESSORI ACADEMY – CREVE COEUR

(A member of the Hope Educational & Research Center family of schools)

Our featured school for the month of May is Hope Montessori Academy, comfortably situated on a spacious, carefully tended campus, off North Mason Road and just south of Millennium Park, in the heart of Creve Coeur. We toured the preschool and grounds, which include an expansive, tree-lined playground, a greenhouse and a private swimming pool. School Director, Susie Shelton-Dodge offered historical information about the origin and evolution of the Hope organization and introduced our group to the theory and philosophy of the Montessori approach to education.

Hope Montessori Academy – Creve Coeur opened its doors in 1975 and has since become a St. Louis landmark, having served the educational needs of thousands of children over the years. Hope's success in Creve Coeur was just the beginning of what has grown to become a network of private schools, Montessori and traditional, serving families with infants and toddlers, preschoolers and kindergarteners, and elementary school students through the eighth grade. More recent growth of the organization has taken the Hope Montessori Academies to central Colorado, where locations now can be found in the greater Colorado Springs and Denver areas, as well.

Renowned for providing the finest in Montessori education and distinguished as an American Montessori Society Affiliate School, Hope Montessori Academy maintains the highest standards of practice. Hope has a well-qualified and experienced faculty, boasting Bachelors and Masters Degrees and an average tenure of 17 years among its Montessori Certified educators. Because of the unique wealth of experience among its faculty, Hope is a keenly sought after training site, attracting Montessori interns from around the nation.

Children at Hope are provided the luxury of learning at their own pace. An important aspect of Montessori education, individualized advancement insures that every child has opportunity to fully digest and integrate learning into a framework of understanding that he or she is actively constructing. Children are also permitted the freedom to select their academic focus each day. Observation reveals the effectiveness of this approach, as we witnessed classroom after classroom of students who were independently directed and highly engaged in learning exercises of their own choosing.

State-of-the-art learning environments at Hope are thoughtfully designed to nurture self-confidence, encourage independence, foster cooperation, and incite an enthusiasm for discovering new things. Classrooms are spacious, welcoming and enviably equipped with the most beautiful and artfully crafted Montessori materials, inviting children to experience, experiment, explore and learn.

One of the most popular and vital components of the school is the Hope Library, home to more than 3000 titles which are electronically catalogued and meticulously maintained. The thought, time, and energy invested in this component of the school reveals the sincerity of Hope's mission to educate its children, and to instill within each one, a life-long love of learning.

For more information or to arrange a tour of Hope Montessori Academy, please call the school office at 314.878.1770 or visit

www.hopeacademy.com.



NEW MEMBER PROFILE



Photo courtesy of McCarty Photography

American Heritage Enterprises

Charles M. Polk
11062 Olive Blvd.
St. Louis, MO 63141
Phone: (314) 432-2101 – Fax: (314) 432-7316
E-mail: info@amheritage.com
Website: www.amheritage.com

For custom or stock banners of any size and for any occasion, American Heritage is your quality source. Established in 1981, American Heritage is known for fair pricing and prompt response. It will produce your banners to include any graphics with absolutely no charge for design services. American Heritage also sells, installs and services flag poles of any size for companies and residences. It has a wide range of American flags in stock and takes great pride in promoting our country. Visit American Heritage at 11062 Olive Blvd. across the street from Walgreens at the intersection of Schulte Road.



Photo courtesy of McCarty Photography

Executive Financial Group, LLC

Dorothy J. White
12977 North Forty Dr., Ste. 211
St. Louis, MO 63141
Phone: (314) 878-4950 – Fax: (314) 878-4575
E-mail: dwhite@efgmo.com
Website: www.efgmo.com

Executive Financial Group, LLC (EFG) is a community provider of financial services. By combining its industry knowledge and quality products and services, Executive Financial Group offers investments, insurance, and more to fit each client's individual lifestyle and financial goals. Its representatives provide its clients with not only quality products but also with quality service.

Facebook – join us!

We are now on Facebook – check out our page and say you “like” the Creve Coeur-Olivette Chamber of Commerce. Upcoming events will be posted on our page. Keep checking back for newly added photos and on what's happening with the Chamber.

Official Chamber Photographer

McCarty Photography, Inc.

8901 St. Charles Rock Road
St. Louis, MO 63114
(314) 428-5090
11200 Olive Blvd.
Creve Coeur, MO 63141
(314) 432-1221

Publicity • Portraits • Weddings



CHAMBER ANNUAL AUCTION

**THEME:
ISLAND GETAWAY**

Fun and excitement await you as the Chamber transports you to the tropical islands at its 2010 Dinner Auction. Great auction items, fantastic themed buffet with premium bar and beach party activities all in store for those that attend.

Friday, June 25, 2010

Spazio Westport

6:30 – 10:00 p.m.

\$35 a person / \$240 a table of 8

Sponsorships include:

Big Kahuna \$1,000

Cabana \$750

Surf's Up \$400

See the enclosed registration flyer for more details.

Please help us to make this a special event by donating an item and purchasing tickets to attend the event. A donation form is enclosed.

MEMBER NEWS



THANKS TO THE FOLLOWING
BUSINESSES FOR RENEWING THEIR
MEMBERSHIPS IN APRIL:

Committed to Health Chiropractic Center
Cuisine d'Art Café & Catering
Derm-Care P.C.
First Run Theatre
Fortel's Pizza Den
Jos. A. Bank
Kay Bova Realty

Master Key Systems America LLC
Michael Genovese Jewelers
O'Connor Insurance
Ortmann-Stipanovich Funeral Home
RazorBall.Net

Russo's Gourmet Catering / Spazio at Westport
University of Missouri-Columbia (Affairs Office)
Webster University - Westport Campus

WELCOME NEW MEMBER!

The School of Professional Psychology at Forest Institute
Dr. Brian Nedwek
11477 Olde Cabin Rd., Ste. 100
Creve Coeur, MO 63141
Phone: (314) 997-3447 – Fax: (314) 993-3442
E-mail: bnedwek@forest.edu
Website: www.forest.edu
Business: Educational Institution



REGIONS BANK GRAND OPENING



Photo courtesy of McCarty Photography

From left Linda Smith, Rich Groszek, Kara Meyer, Andrew May, Megan Mahoney, Mayor Harold Dielmann, Paul Lowery, Terry Puricelli, Gloria Shane, Phil Nunn, Jordan Gerhardt, Anne Silvestri, Chad Treacy and Tracy Brees.

Regions Bank celebrated the relocation of their Creve Coeur- West branch at 12470 Olive Blvd with a ribbon cutting on April 15th. Regions Bank actually opened its doors for business on December 21st after building this beautiful facility from the ground up. During the ribbon cutting and open house we learned that Regions Bank is committed to being an active participant in the community. Regions Bank relationships within the community reflect their simple, yet powerful, commitment to make life better. Megan Mahoney, branch manager, says, "Regions is a relationship bank that values the community and economic development." According to its website, "By doing what is right, putting people first, reaching higher, focusing on the customer, and enjoying life Regions is able to create a roadmap to success." The Creve Coeur-Olivette Chamber of Commerce and Mayor Harold Dielmann were happy to celebrate the opening of Regions Bank's new location. Contact Regions Bank for all of your banking needs! Call Megan and her staff at 314-514-3300.

Large enough to serve you,
small enough to care!



O'CONNOR
INSURANCE

Auto • Home • Business • Life • Health
12101 Olive Boulevard, Creve Coeur, MO 63141

314-434-0038



www.oconnor-ins.com

info@oconnor-ins.com

PHOTO ALBUM

Coffee Connection at Cornerstone Financial Group – March 12



April Membership Luncheon



At the April 15th membership luncheon, Dale Furtwengler (pictured at right with Tina Powell) gave members tips on how to break the bonds of industry pricing and receive appropriate compensation for the value of their products. Dale's simple and effective techniques provided great insight for our members.

Photos courtesy of McCarty Photography



Super Power Networking Meeting – April 22

Sponsored by Charter Business



Photos courtesy of McCarty Photography

New Member Breakfast – April 9



From left: Standing Donna Mantle, Holly Schopp, Mike Minkler, Dorothy White, Charles Polk, Toni Hatch, Kelleé Peebles, Barb Marshall, Brian Bunten, Meredith Thiede, and Chris Harris. Seated: Megan Mahoney, Lisa Liebschutz, and Leeann Edwards.

Celebrating our new members is always a pleasure, and April's New Member Breakfast at Parc Provence was delightful. Karen Tjaden and Parc Provence hosted the event, while new members enjoyed breakfast and an opportunity to introduce themselves and their business to all of the guests. As a special thank you Karen gave a beautiful spring hyacinth plant to everyone in attendance. Thank you to all of our new members and Parc Provence.

Photo courtesy of McCarty Photography

AROUND TOWN & WITH THE CHAMBER



Chamber of Commerce

Fun 9 Hole Golf Scramble at Creve Coeur Golf Course
Friday, May 14, 2010
Registration and putting contest at Noon
Shotgun start at 1:00 p.m.
Dinner and awards ceremony immediately following play
Call 314-569-3536 for more details



The City of Creve Coeur invites you to a Spring Fling Wednesday, May 19, 2010

Our Lady of the Pillar Catholic Church

401 South Lindbergh Blvd.

6:00- 10:00 pm



Featuring live music, menu selections from Creve Coeur
restaurants, and cash bar.

\$10 in advance or \$12 at the door

Our Chamber will be presenting awards for the Creve Coeur Police Officer
and Firefighter of the year.

Awards begin at 7:30 p.m.

The City of Olivette presents Parties in the Park Friday, June 4, 2010

Get ready for another Parties In The Park with great activities, great music,
and great fun. Come and enjoy some good food, music, and rides!

Stacy Park
9750 Old Bonhomme
5:00-10:00 pm

Free inflatable games beginning at 5:00 p.m.
Concert from 7:00 to 10:00 p.m.

For more information call Olivette Parks & Recreation at 314-991-1249.



THE MARK OF
QUALITY.

Kriegshauser West Mortuary

9450 Olive Blvd.
St. Louis, MO 63132
314-994-3322
www.dignitymemorial.com



LES NEUDORF JOINS CORNERSTONE FINANCIAL GROUP

Cornerstone Financial Group is pleased to announce that Les Neudorf has joined the firm as an Investment Advisor Representative and Registered Representative of New England Securities.

Neudorf has worked in the insurance and financial services field for 11 years. He is a member of the Creve Coeur/Olivette Chamber of Commerce.

Cornerstone Financial Group offers a broad array of financial products and services including life insurance, disability income insurance, long-term care insurance and annuities, mutual funds and other investment products. The firm is located at #4 City Place Drive, Suite 150, St. Louis, MO 63141.

CRAIG ELEMENTARY SCHOOL RECEIVES PLAQUE



Nicole Evans (school principal pictured at left) receives a plaque from Dr. Jaime Dodd for Craig Elementary School's participation in the chamber's Best School Initiative at the April membership luncheon.

TIPS from the CHAMBER LEADS GROUP . . .

• "A business' use of multiple promotional products in their marketing activities CAN create perceptions of strength, stability, longevity and wisdom!" **Larry Tessler, Tessler Promotions, (314) 995-9977**

• Business referrals from your friends, family, clients and associates are your best source for new business. Make sure they understand exactly what you do. You have to sell them so they can sell others. **Steve Blives, Blives Consulting, steve@blives.com**

• "Maturing CD's? - Convert to Annuity currently paying 4% interest, with 3% Guaranteed Minimum!" **Russell Weber, O'Connor Insurance (314) 434-0038**

• "Time is running out on \$8,000 First-Time Homebuyer tax credit and other great government programs, so call me to discuss your options before it's too late!" **Kay Bova, Kay Bova Realty, (636) 728-1881**

• If you have any medical conditions, go to ST. Johns Mercy Hospital Website, look for medication card, fill it out, print, put in your wallet and one in each glove compartment, for all family members. **Jai-Jai Goldstein, CPR-N-MORE, jai@cpr-n-more.com**

• "What is an effective offer? 1. Does your offer have a high perceived value? 2. Is your offer easy to understand and take action on? 3. Is your offer relevant to the product or event you're promoting?" **Jane Massey, Money Mailer, 314-518-4095 .**

• "I recommend business owners take a moment with their banker at least once a year to evaluate short-term and long-term financial needs, and note that U.S. Bank's Creve Coeur office has a Small Business Specialist ready to serve you." **Linda L. Quesal, U.S. Bank, (314) 872-2848**

• "Be sure to ask your attorney whether they offer alternatives to the unlimited billable hour, such as fixed fees or capped fees". **Timothy F. McCurdy, The McCurdy Law Firm, (314) 288-0670**

• "Protect your critical business data with a managed online backup solution." **Tim Day, Sudora L.L.C., tim@sudora.com**

• "A B C – Always Be Consistent in your hiring practices. Always – otherwise your company could be in serious trouble." **Kathy Franklin, Select Personnel, kathy@selectstlouis.com**

• Choose a hotel that doesn't "nickel and dime" you for every-thing and offers all amenities at no extra charge (hot breakfast, internet, HOT FOODS and cocktails at evening reception)." **Shelly Dunsmoor-Drury Hotels, www.druryhotels.com**

• "There is both a federal income tax credit and a State of Missouri Real Estate tax credit for first time and repeat home-buyers." **Harry Hilburg, Bank of America, (314) 569-3000**

• "Many people spend \$150k + on their homes, but lock the doors with a \$20.00 lock. Isn't the protection of your family worth more than \$20.00? People spend more on their tennis shoes than they do on their door locks. How much are your possessions and family security worth to you?" **Danny Gurvis, Master Key Systems America LLC, (314) 266-1533**

• "Is medicine the answer for all diseases? Some patients need both medical and chiropractic care to maintain optimal health." **Dr. Paul Hyland, Committed to Health Chiropractic Center, drphyland@charter.net**

• "Live a more stress-free existence. No yard work. No maintenance worries. Let serenity welcome you home. whisperinghillsapts.com" **Taleah J Byrne, Whispering Hills Apartments (314) 434-5400**

For more information regarding the Chamber Leads Group,
call Larry Tessler (314) 995-9977.



Chamber of Commerce

FUN 9 HOLE GOLF SCRAMBLE

In celebration of Creve Coeur Days

CREVE COEUR GOLF COURSE

(Address 11400 Old Cabin Road – Phone 314-432-1806)

Major sponsors include:
Monsanto
Wyne & Merritt
Charter Business



Friday, May 14, 2010

OPEN TO ALL BUSINESSES AND RESIDENTS

12:00 p.m. Registration and Putting Contest - 1:00 p.m. Shotgun Start

Drinks & Snacks on Course; BBQ Dinner; Contests include: Hole-in-One, Straightest Drive, Closest to Pin, Putting

FOURSOME OF GOLF \$200: Team of 4; Carts; Greens Fees; Dinner

FOURSOME SPONSOR \$250: Team of 4; Carts; Greens Fees; Hole Sponsor, Dinner

BRONZE SPONSOR \$370: Same as above **PLUS** Putting Contest, Skins Game, Maximum Mulligans, Raffle tickets

SILVER SPONSOR \$470: Same as above **PLUS** Recognition in Golf Program, Flyers and Chamber Newsletter

GOLD SPONSOR \$570: Same as above **PLUS** Special Event Sponsorship, Preferred Start Hole, Recognition by Golf Chair and photograph in Chamber newsletter.

Please sign us up for the following sponsorships (you do not have to be a golfer to sponsor) :
Hole \$50; Hole-In-One \$300; Golfer Gift Bags \$300; Winning Teams \$300; Barbecue \$200; Refreshment Cart \$200

Name _____ Company _____

Address _____ Zip _____ Phone _____

E-mail _____ Amount enclosed \$ _____ OR Please bill me _____

Please charge my: VISA MC Discover \$ _____ Name on Card _____

Credit Card # _____ Expiration _____ 3 digit code on back of card _____

Signature _____ Address and zipcode to which bills mailed: _____

HERE ARE THE PLAYERS ON OUR TEAM

CART 1

CART 2

Please fax: 314-569-3073 or MAIL: Creve Coeur-Olivette Chamber of Commerce, 677 N. New Ballas Road, Suite 214, St. Louis MO 63141 or REGISTER ONLINE: www.ccochamber.com.

For more information call the chamber office at 314-569-3536.

CHAMBER ANNUAL AUCTION THEME: ISLAND GETAWAY



Chamber Of Commerce

Friday, June 25, 2010
Spazio Westport
12031 Lackland Road
6:30-10:00 p.m.
\$35 a person / \$240 a table of 8
Open bar and buffet dinner

Reservations due June 18, 2010.

Contact name _____

Company _____

Full Address _____

Telephone _____ e-mail _____ Fax _____

Please reserve _____ tickets for the Auction (\$35 per person).....\$_____

Please reserve _____ table(s) of 8 for my company (must be one full payment of \$240 per table).....\$_____

Please reserve a Big Kahuna Sponsorship for my company.....\$1,000

Table of 8; preferred table placement; company name on table, on program cover, in July newsletter and on chamber website; company banner placed at event; two bottles of champagne at table; two minute commercial during event and special dessert presented at table

Please reserve a Cabana Sponsorship for my company\$750

Table of 8; preferred table placement; company name on table, on program cover, in July newsletter and on chamber website; two bottles of champagne at table; and one minute commercial during event

Please reserve a Surf's Up Sponsorship for my company\$400

Table of 8; preferred table placement; company name on table, on program cover, in July newsletter and on chamber website

Total \$_____

I will call the Chamber office with my credit card # (MC/Vs or Discover accepted)

I will mail a check.

I need to be invoiced.

I want to give an auction item for the event. Item _____ Value \$_____

The Creve Coeur-Olivette Chamber of Commerce will submit a letter acknowledging all donations.
 Donations are tax deductible as a normal business expense.

Please return this form by e-mail to ngray@ccoocommerce.com (please do not e-mail the form with any credit card information); or by fax to 314-588-3073 or by mail to CCO Chamber of Commerce, 677 N. New Ballas Road, Suite 214, St. Louis MO 63141.

For questions please contact the CCO Chamber office at 314-588-3536.



Chamber of Commerce

MEMBERSHIP LUNCHEON



THURSDAY, MAY 20, 2010

11:15 a.m. Registration & Networking
11:45 a.m. - 1:00 p.m. Lunch & Program

St. Louis Marriott West

660 Maryville Centre Drive
314-878-2747

Meeting sponsored by:
 **Charter
Business**

***Selling the Scream*: Creative Approaches to Entrepreneurship** SPEAKER: ROBERT FISHBONE

During Robert Fishbone's presentation, based on his recent book *Selling the Scream*, he uses his own history as an artist and serial entrepreneur to show creative ways of innovating through difficulties. He will talk about the traits that artists and entrepreneurs have in common, and how we look at the world in similar ways. Chamber members will go away with a renewed sense that anything is possible, and will learn specific ways they can help themselves and each other.

Robert Fishbone is a serial-entrepreneur, known for the creative approach he takes to everything he does, from public speaking to teaching, from public art to product design. His methodology is unique, and he draws upon his vast and varied experience to craft innovative solutions to the 'challenges' to which he is presented.

His 2009 book, *Selling the Scream*, chronicles his saga as an artist in business, learning the ropes one mistake at a time, and is both a collection of motivational stories and a blueprint for starting, running and growing a business based on YOUR Crazy Ideas. Currently, Fishbone keynotes and leads workshops at universities, businesses and arts organizations to help them identify the most practical tools and strategies to become successful with their Crazy Ideas.

RESERVATIONS

REGISTER ONLINE: www.ccochamber.com OR FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Chamber office phone: 314-569-3536

No cancellations after May 17.

\$22 for members, non-members and guests with reservations. No shows are billed \$22.

May pay by cash/check/Visa/MC/Discover

Name _____

Name _____

Company _____

Daytime phone _____ e-mail _____