

# BUSINESS MONTHLY



Chamber of Commerce

**JUNE 2011**



## JUNE MEMBERSHIP MEETING BREAKFAST

Thursday, June 16  
Spazio at Westport

**SPECIAL NOTE: THIS IS A BREAKFAST MEETING (NOT LUNCH)**

7:15 a.m. registration  
7:45 – 9:00 a.m. breakfast & program

**Speaker: Rick Diamond**  
**Topic: Introduction to Social Media**

Is social media just a fad, or is it really the next “Industrial Age” as some claim it to be? Rick Diamond is the founder and director of Social Media Training, Inc., one of the nation’s fastest growing corporate training companies dedicated to assisting busy executives with the most effective social media strategies. Come hear him talk about a variety of subjects including how to get started in social media, monitoring social media, creating a plan, best practices and mistakes to avoid.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>JUNE</b>				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30		

June 7 26<sup>TH</sup> Annual Corporate Challenge Golf Tournament  
The Landings at Spirit Golf Club  
180 N. Eatherton Road, Chesterfield  
11:00 a.m. registration & driving range open  
12:00 p.m. shotgun start

June 10 Coffee Connection  
Potentials Resale & Consignment Boutique  
12392 Olive Blvd. – Creve Coeur  
8:00-9:00 a.m.

June 15 Big Frog Custom T-Shirts & More Ribbon Cutting  
10552 Old Olive Street Road – Creve Coeur  
10:00 a.m.

June 16 Membership BREAKFAST Meeting  
Spazio - Westport  
12031 Lackland Road – Maryland Heights  
7:15 a.m. registration  
7:45 – 9:00 a.m. breakfast and program

June 22 HRC Medical Ribbon Cutting  
12609 Olive Blvd. – Creve Coeur  
11:00 a.m.

Aug 22 Tennis After-Hours  
Creve Coeur Racquet Club  
12691 Conway Road – 63141  
5:30 p.m. registration  
6:00 – 7:30 p.m. play tennis



Chamber Of Commerce

Thanks for your support!

**2011 PARTNERSHIP PROGRAM SPONSOR**



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- Nancy Gray (Executive Vice President)
  - Barb Gerstenkorn (Finance Director)
  - Barbara Marshall (Membership Director)
  - Jennifer Stringer (Administrative Assistant)
- Creve Coeur - Olivette Chamber of Commerce  
10950 Olive Blvd., Suite 101  
Creve Coeur MO 63141  
314-569-3536  
314-569-3073 (fax)

**PRESIDENT'S MESSAGE**

By David Stuart



Congratulations to Captain James Younce and Margaret "Peg" Shannon with the Creve Coeur Fire Protection District for being honored as co-recipients of the Firefighter of the Year; and Officer Richard Wiginton of the Creve Coeur Police Department for being honored as the Police Officer of the Year. (Please see article about award recipients on page 6.) Their contributions to the safety of our community are greatly appreciated as are the contributions of all first responders and military personnel across America.

I was privileged to present awards to these outstanding honorees, on behalf of the Creve Coeur-Olivette Chamber of Commerce, during a dinner banquet hosted by the Creve Coeur Squires. I could not have imagined that in less than 16 hours, first responders in our community would personally be doing so much for me.

Just before noon the following day, I took my wife to the St. Luke's Urgent Care facility on Olive Blvd. She had been complaining of dizziness. We thought it might be a simple case of an inner ear infection. While waiting for my wife, I noticed an ambulance from the Creve Coeur Fire Protection District and a police officer from the Creve Coeur Police Department pull up outside.

Minutes later, I was approached by medical personnel. They informed me that my wife's heart had stopped and after several attempts to resuscitate they were able to revive her. They advised me that she was still critical with an erratic pulse and had called an ambulance to rush her to the St. John's Mercy Medical Center emergency room.

I would like to publicly thank Dr. Jonathan Hayes and the medical staff at St. Luke's Urgent Care, the Creve Coeur Fire Protection District EMT crew as well as the police officer who responded, Dr. John Fortney, Chaplain Doris Dimaya, and the medical staff at St. John's Mercy Medical Center for saving my wife's life.

**MARK YOUR CALENDARS!**

**26<sup>th</sup> Annual Corporate Challenge  
Golf Tournament**

**Tuesday, June 7<sup>th</sup>**  
**Landings at Spirit Golf Club**  
**Registration flyer enclosed!**



## RIBBON CUTTING FOR REALIGNMENT OF GRAESER/DAUTEL AND OLIVE



The City of Creve Coeur held a ribbon cutting event on Saturday, May 21 to celebrate a new traffic signal and the realignment of Dautel Lane and Graeser Road at Olive Boulevard.

The roadwork and traffic signal were completed by Pace Properties as part of the Walgreens development with the cooperation of the Missouri Department of Transportation. An Olive/Graeser Transportation Development District was created to provide a funding source for the traffic signal and related road work.

## NEW WALGREENS OPENS



The Walgreens on the northeast corner of Olive Boulevard and Graeser Road opened Friday, May 13. The new store is located one building east of the old location at its new address at 10941 Olive Blvd.

“We’re excited about bringing a 24-hour pharmacy with a drive-thru to Creve Coeur,” said manager Kevin Block. “The new Walgreens will carry an expanded product line of everyday essentials including medications, health and beauty aids, toiletries, designer fragrances, greeting cards, small electronics, housewares, soft drinks, dairy products, frozen foods, snacks, beer and wine.”

Walgreens advanced pharmacy system links all its pharmacies, making it possible for Creve Coeur patrons to refill prescriptions at any of the thousands of Walgreens across the country. Walgreens customers can also take advantage of Auto Refills, a service that marks monthly medications to be refilled automatically, then calls or sends an e-mail to remind you the prescription is ready for pickup. Walgreens is the only pharmacy that offers pharmacist counseling and prescription labels in 14 languages and large-type drug information sheets for the visually impaired.

Creve Coeur patrons also will be able to take advantage of Walgreens Prescription Savings Club program, which offers more than 400 generics for \$12 for a 90-day supply. The program, which also offers deep discounts on more than 5,000 brand name and generic medications, could help improve the health care of residents who don’t have health insurance or those who take medications not covered under their plan.

Walgreens is the nation’s largest drugstore chain with 7,709 stores in all 50 states, the District of Columbia and Puerto Rico. For more information, call the store at 314-997-2073 or visit Walgreens.com.



Mayor Harold Dielmann (right) congratulates Kevin Block (left – red tie), Walgreens Creve Coeur store manager and Scott Haynes (far left in yellow tie), Market Vice President for Walgreens St. Louis Region for its new, expanded store.

Pictures in article courtesy of McCarty Photography

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**314-434-0038**

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## WELCOME NEW MEMBERS!

### Coverall of St. Louis

Adam Cruts  
680 Craig Road, Ste. 260  
Creve Coeur, MO 63141  
Phone: (314) 569-5870 – Fax: (314) 569-3172  
E-mail: [acruts@coverallpacific.com](mailto:acruts@coverallpacific.com)  
Website: [www.coverall.com/loc\\_commercial-cleaning-StLouis.aspx](http://www.coverall.com/loc_commercial-cleaning-StLouis.aspx)  
Business: Commercial Cleaning/Janitorial

### Custom Cams, LLC

Liz & Rick Hall  
355 Consort Dr.  
St. Louis, MO 63011  
Phone: (314) 993-3322  
E-mail: [liz@customcams.com](mailto:liz@customcams.com)  
Website: [www.customcams.com](http://www.customcams.com)  
Business: Smart Video



### Krilogy Financial

Nathan Holt & Kris Weber  
600 Emerson Rd, Ste. 110  
Creve Coeur, MO 63141  
Phone: (314) 884-2813 – Fax: (314) 884-2819  
E-mail: [nholt@krilogy.com](mailto:nholt@krilogy.com)  
Website: [www.krilogy.com](http://www.krilogy.com)  
Business: Financial Services

### Pathways for Aging

Jeannie Krause-Taylor  
745 Craig Rd., Ste. 212  
Creve Coeur, MO 63141  
Phone: (314) 395-7560 – Fax: (314) 395-7563  
E-mail: [j.krausetaylor@pathwaysforaging.com](mailto:j.krausetaylor@pathwaysforaging.com)  
Website: [www.pathwaysforaging.com](http://www.pathwaysforaging.com)  
Business: Geriatric Care Managers

### The Hunt Law Firm, P.C.

Jackie Hunt  
1001 Craig Road, Ste. 260  
St. Louis, MO 63146  
Phone: (314) 993-4000 – Fax: (314) 994-0600  
E-mail: [jhunt@huntlawstl.com](mailto:jhunt@huntlawstl.com)  
Website: [www.huntlawstl.com](http://www.huntlawstl.com)  
Business: Attorneys

*Official Chamber Photographer*

### McCarty Photography, Inc.

8901 St. Charles Rock Road  
St. Louis, MO 63114  
(314) 428-5090  
11200 Olive Blvd.  
Creve Coeur, MO 63141  
(314) 432-1221

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## SHELTER INSURANCE RIBBON CUTTING



Photo courtesy of McCarty Photography

Shelter Insurance held a ribbon cutting on May 17 to celebrate the official reopening of the Creve Coeur office.

Agent DeirDre Krotz took over the office last December and wanted to welcome everyone to see what Shelter Insurance has to offer. She hopes to become an important resource for individuals as well as businesses when they address their insurance needs. DeirDre's 15 years of experience as a business owner and entrepreneur have prepared her to advise her clients on how to effectively protect their families and livelihoods, while managing their bottom lines and developing relationships.

The DeirDre Krotz Shelter Insurance Agency is conveniently located at 12313 Olive Boulevard just west of I-270. For more information please call 314-878-6160.



### THANKS TO THE FOLLOWING BUSINESSES FOR RENEWING THEIR MEMBERSHIPS IN MAY:

- Accounting Career Consultants/Pinnacle Staffing Professionals – 14 years
- American Family Insurance - Steve Cook – 5 years
- Allied Waste – 5 years
- Bristol Seafood Grill – 21 years
- City of Creve Coeur – 26 years
- Gateway Limited Partners – 2 years
- Padda Institute Center for Laser & Aesthetic Medicine – 7 years
- Pulaski Bank – 26 years
- St. Louis Jewish Light – 2 years
- St. Louis Post-Dispatch – 8 years
- Stir Crazy – 8 years
- Sudora Computer Services – 4 years
- Video Vantages – 2 years

# NEW MEMBER PROFILES

Photos compliments of McCarty Photography



## American Eagle Credit Union

Cindy Helmkamp & Mary Barry  
(pictured at left Mary Barry with Dan Alsop)  
12395 Olive Blvd.  
Creve Coeur, MO 63141  
Phone: 314-720-7200  
Fax: 314-720-7210  
E-mail: [chelmkamp@abecu.org](mailto:chelmkamp@abecu.org)  
Website: [www.ameaglecu.org](http://www.ameaglecu.org)

American Eagle Credit Union is a full-service financial institution offering free checking, auto loans, mortgage and home equity loans, IRAs, business accounts, money market accounts, CDs, financial planning services and more. It has ten area locations, including Creve Coeur. In addition, customers enjoy convenient access at more than 200 area free ATMs. American Eagle Credit Union serves all those who live or work in St. Louis City, St. Louis County, St. Charles County and Jefferson County, Missouri.



## AAA Auto Club of Missouri

William Frost  
8308 Eager Road  
St Louis, MO 63144  
Phone: 314-620-6822  
Fax: 314-862-8384  
E-mail: [wfrost@aaamissouri.com](mailto:wfrost@aaamissouri.com)  
Website: [www.aaa.com](http://www.aaa.com)

For over one hundred years AAA Auto Club of Missouri has been serving car owners through roadside assistance, traffic safety education, and discount partners. The Missouri Club alone has over 1.3 million members and it is happy to announce a new insurance and travel office which will be opening in mid-June at the Dierbergs plaza at Craig and Olive.



## Weber Technologies, LLC

Roy Weber & Susie Vongsaly  
2040 Bluestone Dr.  
St Charles, MO 63303  
Phone: 314-856-9611  
Fax: 314-779-1316  
E-mail: [info@webertechllc.com](mailto:info@webertechllc.com)  
Website: [www.webertechllc.com](http://www.webertechllc.com)

Weber Technologies has been in business since 2004 and it prides itself on great customer service and providing the best products and support for home and business. It is accredited with the Better Business Bureau's A+ rating. It is a member of several chambers of commerce and offers chamber members a 10% discount. The business has grown and has moved into a larger office in St. Charles.



## TENNIS AFTER-HOURS

We have teamed up with Creve Coeur Racquet Club to offer an after-hours tennis outing. Anyone at any skill level may participate. We will match up players based on their skill levels. The cost of \$20 includes great hors d'oeuvres.

MONDAY, AUGUST 15, 2011  
CREVE COEUR RACQUET CLUB  
12691 CONWAY ROAD – CREVE COEUR  
5:30 p.m. registration  
6:00-7:30 p.m. tennis  
7:30 p.m. hors d'oeuvres & cash bar

## Results of the Discount Card Survey

Last month the Chamber sent out a survey questioning members' desire for a Discount Card Program. While some of the results were mixed, the majority of the 62 respondents overwhelmingly wanted a member-only discount program and a continuous discount program was preferred, with 67% saying they would be likely or very likely to go to our website to view a list of discounts. However, in researching various chamber discount programs, we found other chambers said that their website-based discounts saw little traffic, and we are reconsidering using the website as the main source of information.

We recently sent another email to our members posing the question, what discount members would you offer as part of this Discount Program. We asked for everyone to respond by May 31<sup>st</sup>. Once we have collected all the offers, we will have a better idea of how to proceed. Thanks for your input into this program.

# 2010 CREVE COEUR FIREFIGHTERS & POLICE OFFICER OF THE YEAR AWARDS

Each year our Chamber presents awards to Creve Coeur's most distinguished civil servants. This year the awards were presented on May 17th at the Creve Coeur Days' Banquet.

## FIREFIGHTERS OF THE YEAR



Pictured from left: Paramedic/Firefighter James Younce, Chamber President David Stuart, Firefighter/Paramedic Margaret Shannon and Chief Ken Black

The genuine concern for the well-being of others is a hallmark characteristic of any individual that chooses to become a firefighter or paramedic. Margaret Shannon and James Younce epitomize the spirit of this tradition. Margaret began her service with the Creve Coeur Fire Protection District in January of 1999, and Jim began his career there in January of 2005. Both quickly distinguished themselves as kind-hearted caregivers to all they encountered. James and Margaret both exhibited true compassion for others in 2010 by undertaking separate medical missions to Haiti and Africa respectively.

Shortly after the massive earthquake that occurred in Haiti in January 2010 James felt a desire to go there and help in any way possible. He fulfilled his desire in April through the medical mission, Project Helping Hands, an organization with which he had worked previously. He flew into Port Au Prince and spent two weeks in the country as part of a medical team charged with establishing health clinics in the region in which people had seen little or no health care since the earthquake. A total of 2,300 people with a wide array of medical issues were helped, and as a highlight of the trip, James was able to deliver a healthy baby girl illustrating in his own words that "even among devastation there still is hope."

Inspired by the altruistic efforts of her friend in Haiti, Margaret spoke to James at length about what she could do to help others in need. She also connected with Project Helping Hands and traveled to Oyugis Kenya last year. The village suffers with the highest incidents of HIV/AIDS and as a result, leaves many children orphans. This coupled with the fact that most homes are made of mud without electricity and little running water makes for a severe humanitarian crisis. Hiking an hour each day from where the team was lodged, they set up a medical clinic every day for two weeks. People of all ages with any problem from back pain to cancer would walk for hours to be treated in a make-shift mud hut. Margaret firmly believes that participating in this endeavor, not only was a chance to provide much needed medical care, but also was a chance to bring cultures together. She is thankful to have James introduce her to this calling and knows that although humbling and at times heart-wrenching, the exhilaration she felt by helping others will make medical missions a part of her life always.

## POLICE OFFICER OF THE YEAR



Chamber President David Stuart (left) presents award to Police Officer Richard Wiginton

During 2010 Police Officer Richard Wiginton performed at a superior level in many aspects in his role as a police officer in the patrol division. In the last twelve months, he has accomplished the following: nine felony arrests, 16 DWI arrests, 11 drug arrests, 49 vehicle searches, 82 total arrests and 313 moving and non-moving traffic citations issued.

In October of 2010, Officer Wiginton displayed his investigative and crime scene processing skills by lifting latent fingerprints from a burglary scene. The prints he seized as evidence were later identified through an 'AFIS hit' which identified the suspect, resulting in a successful clearance and prosecution in the case.

During a midnight shift while on patrol, Officer Wiginton located a suspicious vehicle in the 700 block of North New Ballas. Further investigation revealed that the driver was intoxicated. While speaking to the driver, Officer Wiginton noticed a loaded firearm on the floorboard next to the driver's seat. His verbal and tactical skills, used in separating the intoxicated driver from the firearm and removing him out of the car, were commendable. Arrests for a DWI and Unlawful Use of a Weapon were made and warrants were later issued for both charges.

In another instance, a Creve Coeur resident with serious mental health issues had been evading law enforcement who were trying to serve an order of protection to him. During this time, he had been served divorce paperwork and was forced to move from his home and twice had forcibly broken into his family's residence. Acting on intelligence information, Officer Wiginton spotted the suspect and was able to make him stop in his neighborhood. Although the suspect was initially combative, Officer Wiginton was able to secure the suspect, make the arrest, serve the necessary protective paperwork, and get the suspect admitted into the St John's Psych Unit.

Officer Wiginton displays an outstanding attitude with his supervisors and consistently volunteers for numerous challenging assignments through the year. In 2010 Officer Wiginton was a Field Training Officer and trained four officers. His commitment to their success was important to the skills and abilities required to be a good police officer. Their transition was further enhanced by his mentoring and willingness to assist all of them once they were on their own.

# The St. Louis Chamber of Student Leaders Essay Contest



Dariya Khojasteh  
Andrews Academy

Last year the Education Committee took on the ambitious task of creating the St. Louis Chamber of Student Leaders program. The committee consisted of Dr. Jaime Dodd (Hope Montessori Academies) as its Chair, Kevin Beckner (Parkway Northeast Middle School), Laurie Nest (Webster University – Westport Campus), and Mike Gissy (Logos School). Jaime and her committee utilized the student councils of Andrews Academy and Parkway Northeast Middle School to help launch

the initiative. Part of the leadership program included an essay contest, and students from the two schools were invited to write on the topic of “what is leadership”. Forty-one students from the two schools participated in the contest. Kevin Beckner enlisted the artistic talents of Bill Senti, an Assistant Principal at Parkway Northeast Middle School, to create a poster for the essay contest.

This year’s education committee includes Dr. David Thomas as chair; Dr. Marsha Chappelow, Superintendent of Ladue School District; Diana Stewart, Coordinator of Government and Community Affairs for Parkway School District; Mike Gissy from Logos School and Jane Kerlagon from Special School District. This year’s committee was tasked with reading all the essays and choosing the winners of the contest.

Following are the sponsors that helped fund the initiative:

Title Sponsor - Hope Montessori Academies.

1<sup>st</sup> Place Winners Sponsor - Creve Coeur Kiwanis

2<sup>nd</sup> Place Winners Sponsor - Vantage Credit Union and Tessler Promotions

3<sup>rd</sup> Place Winners Sponsor - Great Southern Bank.

Also to be thanked are the schools’ student councils and advisors. From Andrews Academy the Officers include Tejas Sekhar, Dariya Khojasteh, Sanchita Sen and Alex Mellas, and their advisor was Mary Witt. From Parkway Northeast Middle School the officers include Connie Chiteshe and Zuni Naveed, and their advisor was Sue Rimmer.

Following are the finalists from Parkway Northeast Middle School:

1<sup>st</sup> Place - Juliann Bi

2<sup>nd</sup> Place - Ryan Lutker

3<sup>rd</sup> Place - Sarah Williams

Following are the finalists from Andrews Academy:

1<sup>st</sup> Place - Dariya Khojasteh

2<sup>nd</sup> Place - Zoya Badihi

3<sup>rd</sup> Place - Ellie Khojasteh

Thanks again to all the education committee members, student councils and their advisors, essay contest participants and contest sponsors for their help in this program.



Juliann Bi  
Parkway Northeast  
Middle School

## CELEBRATING 40 YEARS



Our chamber was featured on the back page of Section A in the Sunday, May 15<sup>th</sup> *St. Louis Post-Dispatch* newspaper. Our thanks to the ten members who purchased ads on the page including:

Webster  
University  
Westport Campus

CHOICE  
Cabinets

Kriegshauer  
West  
Mortuary

Massage  
Works

Barnes-  
Jewish West  
County  
Hospital

VNA

O’Connor  
Insurance

Great  
Southern  
Bank

American  
Eagle Credit  
Union

CREVE COEUR RACQUET CLUB



### Recycling for Tornado Victims

Due to recent tragic events in St. Louis and other parts of the state, Cell Phone Repair (CPR) has switched gears with its traditional recycling program. Normally its recycling program benefits Shriners’ Hospital, but it changed to temporarily benefit the recent tornado victims. Donated phones will be recycled and turned into cash that will then be donated to the American Red Cross.

You are encouraged to ask people you know with old phones lying around to give them to CPR. Working phones will be donated directly to tornado victims. The phones may be taken into CPR or in the event you have many phones CPR employees will gladly pick them up. For more information contact Rick Neiheiser at the CPR store:

12525 Olive Blvd  
Creve Coeur, MO 63141  
www.cpr-stlouis.com  
(314) 256-9700



Chamber Of Commerce



# 26<sup>th</sup> ANNUAL CORPORATE CHALLENGE GOLF TOURNAMENT

Tuesday, June 7, 2011

Landings at Spirit Golf Club

180 N. Eatherton Road, Chesterfield

636-728-1927

11:00 a.m. Registration & Driving Range open

12:00 p.m. Shotgun Start

Driving range, box lunches, dinner & beverages included with registration fee

- \$1,000 GOLD SPONSORS:** Foursome of golf, mulligans, skins, putting contest, ¼ page ad in Chamber's July newsletter, and recognition in golf program
- \$900 SILVER SPONSORS:** Foursome of golf, mulligans, skins, putting contest and recognition in program and newsletter.
- \$750 BRONZE SPONSOR:** Foursome of golf, mulligans, recognition in program and newsletter
- \$400 FOURSOME:** Team of four golfers
- \$100 Individual player**

### Other sponsorship opportunities:

- |  |   |
|--|---|
| <input type="checkbox"/> \$100 Hole Sponsor                  | <input type="checkbox"/> \$250 Putting Contest Sponsor            |
| <input type="checkbox"/> \$500 Lunch Sponsor                 | <input type="checkbox"/> \$250 Closest to the Pin Contest Sponsor |
| <input type="checkbox"/> \$600 Dinner Sponsor                | <input type="checkbox"/> \$250 Straightest Drive Contest Sponsor  |
| <input type="checkbox"/> \$250 Longest Drive Contest Sponsor | <input type="checkbox"/> \$250 Beverage Cart Sponsors (sold out)  |

- I would like to donate a goody bag item.     I would like to volunteer the day of the event.

## REGISTRATION INFORMATION

TEAM CAPTAIN NAME \_\_\_\_\_ BUSINESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

My foursome includes:

Cart 1 \_\_\_\_\_

Cart 2 \_\_\_\_\_

\_\_\_\_\_ Total amount due

\_\_\_\_\_ Charge to: Visa / MC / Discover Card # \_\_\_\_\_ 3 digit code \_\_\_\_\_

Exp. Date \_\_\_\_\_ Card holder signature \_\_\_\_\_

Address and zipcode to which credit card bills are mailed: \_\_\_\_\_

Please mail with check to the Creve Coeur - Olivette Chamber of Commerce, 10950 Olive Blvd., Suite 101, Creve Coeur MO 63141 or e-mail to [ngray@cchochamber.com](mailto:ngray@cchochamber.com) or fax to 314-569-3073.

For more information call the Chamber office at 314-569-3536.



# CCO Coffee Connection

This free event gives you a chance to connect with others in an informal networking setting!

Bring lots of business cards and be prepared to share your business story!

## Friday, June 10, 2011

8:00-9:00 a.m.

Light Breakfast Items & Networking

Potentials Resale & Consignment Boutique

12392 Olive Blvd.

Creve Coeur, MO 63141

314-469-2024

NO CHARGE but kindly RSVP for food count

Phone: 314.569.3536 Fax: 314.569.3073

10950 Olive Blvd., Suite 101

Creve Coeur, MO 63141

[www.ccochamber.com](http://www.ccochamber.com)

**Please RSVP by noon on June 8, 2011**

REGISTER ONLINE: [www.ccochamber.com](http://www.ccochamber.com) or FAX: 314-569-3073

OR E-MAIL: [ngray@cco chamber.com](mailto:ngray@cco chamber.com)

Name of attendees \_\_\_\_\_

\_\_\_\_\_

Business \_\_\_\_\_

Daytime phone \_\_\_\_\_



Chamber of Commerce

# MEMBERSHIP BREAKFAST THURSDAY, JUNE 16, 2011



7:15 a.m. Registration & Networking

7:45 - 9:00 a.m. Breakfast & Program

## SPAZIO - WESTPORT



12031 Lackland Road, Maryland Heights  
314-576-0400

**Speaker: Rick Diamond**

**Topic: Introduction to Social Media**

Is social media just a fad or is it really the next "Industrial Age" as some claim it to be? Rick Diamond is the founder and director of Social Media Training, Inc., one of the nation's fastest growing corporate training companies dedicated to assisting busy executives with the most effective social media strategies. Come hear him talk about a variety of subjects including:

- Getting started in social media
- How to decide which social media to use
- Jump - Start strategies
- Social media monitoring
- Creating a Plan
- Best Practices
- Mistakes to avoid

### RESERVATIONS BY JUNE 14

REGISTER ONLINE: [www.ccochamber.com](http://www.ccochamber.com) OR FAX: 314-569-3073

OR E-MAIL: [ngray@cco chamber.com](mailto:ngray@cco chamber.com)

Chamber office phone: 314-569-3536

No cancellations after June 14.

\$22 for members, non-members and guests with reservations. No shows are billed \$22.

May pay by cash/check/Visa/MC/Discover

Name \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Daytime phone \_\_\_\_\_ e-mail \_\_\_\_\_



Chamber Of Commerce

# TENNIS AFTER-HOURS

## A FUN NIGHT OF TENNIS

BRING YOUR FELLOW EMPLOYEES, FAMILY AND FRIENDS

MONDAY, AUGUST 15, 2011

CREVE COEUR RACQUET CLUB

12691 Conway Road

St. Louis MO 63141

314-434-0344

5:30 p.m. Registration

6:00 – 7:30 p.m. play tennis - inside

7:30 p.m. Heavy hors d'oeuvres (included with fee) & Cash Bar

**\$20 per player**

Tennis balls provided!

**(No special tennis skills required)**

Bring your racquet, if you have one, and come out for an evening of fun and networking. We will be matching up players.

PLEASE REGISTER ME FOR THIS FUN EVENT:

Contact \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Check your rank?  2.0  2.5  3.0  3.5  4.0

beginner  I haven't played in a long time and I am kind of rusty

Registrations are due by August 11. See below to charge by credit card or please make checks payable to the Creve Coeur - Olivette Chamber of Commerce and mail to 10950 Olive Blvd., Suite 101, Creve Coeur, MO 63141. For more information call the chamber office at 314-569-3536. The fax number is 314-569-3073.

Please charge my credit card:

Name on credit card \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card # \_\_\_\_\_ 3 digit code \_\_\_\_\_

Street number of address where credit cards are sent \_\_\_\_\_

Zipcode of address where credit cards bill is sent \_\_\_\_\_

