



Chamber of Commerce



## MEMBERSHIP LUNCHEON

**THURSDAY, JULY 15, 2010**

11:15 a.m. Registration & Networking  
11:45 a.m. - 1:00 p.m. Lunch & Program

**St. Louis Marriott West**

660 Maryville Centre Drive  
314-878-2747

### DIY PUBLIC RELATIONS: THE TOP 5 WAYS TO GET "EARNED MEDIA" SPEAKER: ANN MARIE MAYUGA

Learning how to build credibility in the media is not just a one-step process. You cannot buy your media coverage; it has to be earned. This 30-minute presentation will show five tactical steps you can implement to get noticed by your clients, prospects and members of the media.

Ann Marie Mayuga holds a bachelor's of journalism from the University of Missouri, Columbia, a master's of journalism and public affairs from The American University in Washington D.C., and a master's of adult and continuing education from The University of Georgia, Athens. She is a member of the local chapter of the Public Relations Society of America and the Hispanic Chamber of Commerce of St. Louis.

Ann Marie Mayuga has developed a communications niche by serving small- and mid-cap financial institutions, professional service firms, and manufacturing companies by providing expertise in public relations disciplines such as media relations, crisis communications, strategic counsel and media training. Clients range from Enterprise Financial Services Corp and Affinity Law Group to The Marketing Alliance and Household Essentials.

### RESERVATIONS

REGISTER ONLINE: [www.ccochamber.com](http://www.ccochamber.com) OR FAX: 314-569-3073

OR E-MAIL: [ngray@cco chamber.com](mailto:ngray@cco chamber.com)

Chamber office phone: 314-569-3536

No cancellations after July 13.

\$22 for members, non-members and guests with reservations. No shows are billed \$22.

May pay by cash/check/Visa/MC/Discover

Name \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Daytime phone \_\_\_\_\_ e-mail \_\_\_\_\_