

BUSINESS MONTHLY



Chamber of Commerce

JULY 2010

2010 Island Getaway Dinner Auction



The Chamber's auction was held Friday, June 25 at Spazio at Westport. Many thanks go to Rick Edlund, pictured above, who served as our emcee for the evening. His clever repartee kept the evening fun and fast-paced.

See the inside of this newsletter for additional information and photos of the event.

CALENDAR

- July 9 Coffee Connection
Kings Landing
618 N. New Ballas Road
8:00-9:00 a.m.
Flyer attached
- July 15 Membership Luncheon
St. Louis Marriott West
11:15 a.m. registration & networking
11:45 a.m. lunch & program
See information below – flyer attached

JULY MEMBERSHIP LUNCHEON

Thursday, July 15, 2010
St. Louis Marriott West
660 Maryville Centre Drive

11:15 a.m. registration & networking
11:45 a.m. lunch & program



SPEAKER: ANN MARIE MAYUGA
TOPIC: DIY PUBLIC RELATIONS –
The Top 5 Ways to get
“Earned Media”

Learning how to build credibility in the media is not just a one-step process. It has to be earned. This presentation will show five tactical steps you can implement to get noticed by your clients, prospects and members of the media.



Chamber Of Commerce

Thanks for your
support!

2010 PARTNERSHIP
PROGRAM SPONSOR

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2010 Chamber Board of Directors
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Stan Mengwasser, Mengwasser Martin Lall & Clark, P.C.

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Jennifer Arvin, Barnes-Jewish West County Hospital

Michelle Banducci, Banducci Enterprises/McDonald's

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Teresa Crossland, Monsanto

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Dr. Paul Hyland, Committed to Health Chiropractic Center

Kristen Johnson, Commerce Bank

Don Kalicak, St. John's Mercy Health Care

Kelli Kimack, Southwest Bank.

Phyllis Messerla, AMG Corporate Offices

Kris Ryan, AT&T

Larry Tessler, Tessler Promotions.

Joe Winkler, Bristol Seafood Grill

Jeanna Woods, Delmar Gardens of Creve Coeur

Staff

Nancy Gray (Executive Vice President)

Barb Gerstenkorn (Finance Director)

Creve Coeur - Olivette Chamber of Commerce

677 N. New Ballas Road, Suite 214

Creve Coeur MO 63141

314-569-3536

314-569-3073 (fax)

www.ccochamber.com

PRESIDENT'S MESSAGE

By Tina Powell



It's hard to believe that the year is half over already. I hope you have enjoyed the Chamber events so far this year as much as I have! I was delighted to see so many of our members enjoying themselves at our annual dinner auction! It was a fun-filled "island getaway" evening thanks to the hard work and dedication of our Auction Committee, volunteers, staff and donors! Thank you all for supporting your Chamber!

Primary elections are right around the corner. Your chamber will offer a candidate forum for the primary party winners in October. Details will be available soon.

From coffee connections to membership luncheons, there are so many ways to connect with the interesting people in our communities. Don't forget to keep your business profile updated on the Chamber's website at www.ccochamber.com. Simply add your profile to our webpage and get the word out about your business! Feel free to contact the Chamber office if you need any assistance.



Rick Edlund - Media Consultant & Image Coach

After three decades doing live television and radio news shows as an award winning anchorman and reporter, Rick launched Edlund Media Consultation Group (EMC) to help

businesses enhance their images. His group will help businesses create a consistent message through such media as print, radio, television and web. EMC also specializes in speech writing, presentations, web production and news releases. As emcee of our chamber auction, Rick took command of our event and created a fun atmosphere while keeping it on schedule. His group can do the same for your event or sales meeting. In addition, EMC can enhance your image through coaching, writing, and on-camera training.

Rick may be contacted at 314-605-6658 or through e-mail at rick_edlund@yahoo.com.

MEMBER NEWS



THANKS TO THE FOLLOWING BUSINESSES FOR RENEWING THEIR MEMBERSHIPS IN JUNE:

Accounting Career Consultants/Pinnacle Staffing Professionals
Barnes-Jewish West County Hospital
Cornerstone Financial Group
Covenant Theological Seminary
Delmar Gardens
Edgewater Court Apartments
Facial Plastic & Cosmetic Surgery Center
Great Southern Bank
Isle of Capri Casinos
Kiefer Bonfanti & Co.
Marvin Gelber Enterprises
Optical Expressions
Prudential Financial
Reuther Automotive Group
Smoothie King
St. Louis Jewish Light
Sudora Computer Services
Colleen Wasinger, St. Louis County Council
Weber Chevrolet
Westminster Christian Academy

WELCOME NEW MEMBERS!

David C. Thomas, Ph.D.
16458 Wilson Farm Drive
Chesterfield MO 63005
Phone: (314) 494-3496
E-mail: 9thomasdc@gmail.com
Business: Education

Viviano's Festa Italiano, Inc.
Becky Parker
150 Four Seasons
Chesterfield, MO 63017
Phone: (314) 878-1474 – Fax: (314) 878-5089
E-mail: vivianos@sbcglobal.net
Website: www.vivianosmarket.com
Business: Café / Catering



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Healthy Employees Make Happy Employees. Schedule a physician or health professional to speak at your next company event! From free screenings to health and wellness lectures, Barnes-Jewish West County Hospital provides the latest wellness information from leading health care experts.

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Call Jennifer Pickett at 314-996-7712 to request more information about how we can help support the well-being of your employees.

ISLAND GETAWAY AUCTION

MAJOR SPONSORS

Big Kahuna
Charter Business

Surf's Up
Commerce Bank
Monsanto Company
Sport Clips

Tiki Hut Shell Game
AMG Corporate Offices

Other
Marvin Gelber Enterprises



Carrie Carrigan, Auction Chair, (pictured at left with pink headband) welcomes partygoers at the Sport Clips table.



Michael Beavers from Charter Business (Big Kahuna Sponsor) greeted everyone at the auction.



Auctioneers (from left) Tim Reuther and Pepe Vantreece are introduced by Rick Edlund as the oral auction begins.

Special thanks to the many people who made the auction possible!

Emcee

Rick Edlund, Media Consultant

Auctioneers

Tim Reuther, Reuther Automotive Group

Pepe Vantreece, Growler's Pub

Auction Committee

Carrie Carrigan, Chair

Gert Booher, Video Vantages

Phyllis Messerla, AMG Corporate Offices

Evren Senol, Evren Senol Realty Group –

RE/MAX Results

Holly Schopp, ReachLocal

Nicci Thornton, McAlister's Deli

Computer Services

Evren Senol, Evren Senol Realty Group –

RE/MAX Results

Chamber Photographer

Kevin McCarty, McCarty Photography

Volunteers at the event:

Jennifer Arvin, Joan Edleson, Carol Johnson,

Kristen Johnson, Kayla Penny, Scottie Priesmeyer and

Patrick Quinn

A special thanks to Carrie Carrigan for her dedication to our auction



DONATIONS

Over 130 businesses gave us items for our auction this year. Thanks to all the businesses listed below for their generosity.....

Advanced Sight Center
Allied Waste
American Carnival Mart/Party Land
American Family Insurance
American Heritage Enterprises
Americas Best Value Inn & Suites
AMG Corporate Offices
Antique Mall of Creve Coeur
Applebee's
AT&T
Autumn View Gardens
Awards & Trophies of St. Louis
Bal-Coeur Cleaners
Bandana's Bar-B-Q
Banducci Enterprises/McDonald's
Barnes-Jewish West County Hospital
Berland Imaging Inc.
Bradburn's Parent-Teacher Store
Bristol Seafood Grill
Cedar Lake Farm/Growlers
Carrie Carrigan
Charter Business
Charter Place Apartments
Chris Harris Insurance Agency-State Farm
Commerce Bank
Committed to Health Chiropractic Center
Complete Music DJ Service
Congressman Lacy Clay
Cookies By Design
CPR -N- MORE
Crazy Idea Guru
Creve Coeur Animal Hospital
Creve Coeur Camera
Creve Coeur Courtyard by Marriott
Creve Coeur Fire Protection District
Creve Coeur Golf Club
Creve Coeur Tailor
Creve Coeur Watch & Jewelry
Cuisine d'Art Cafe & Catering
Curves
Dave Mungenast St. Louis Acura
Delmar Gardens of Creve Coeur
Domino's Pizza

Drury Development Corporation
Edward Jones Family YMCA
EdwardJones Investments, Kloppenburg
Egiserve Insurance
Evren Senol Realty with RE/MAX Results
Executive Financial Group
Fastsigns
First Bank
Friends Image Design
Furtwengler & Associates
Gambling Balance
Gene L. Rovak, P.E.
Great Southern Bank
Growlers Pub
Hair Saloon
Heidi French & Associates, L.L.C.
Lodging Hospitality Management
Hodak's
HuHot Mongolian Grill
Innsbrook Resort & Conference Center
Inside CNN Atlanta
Isle of Capri Casinos
Jimmy John's
Jon Tomas Salon & Spa
Jos. A. Bank
June Roesslein Interiors
KMOX Radio
Kriegshauser West Mortuary
Mark Lemp Footwear/Mosinger-Cohn, Inc.
Marvin Gelber Enterprises, Inc.
McAlister's Deli
Michelle McCarty Designs
McDonald's/Banducci Enterprises
Mengwasser Martin Lall & Clark P.C.
Michael Genovese Diamond & Estate Broker
Money Mailer
Monsanto Company
Murphy Company
National Kidney Foundation Inc.
Needlepoint Clubhouse
New Horizons Computer Learning Centers

Noodles & Company
O'Connor Insurance
Optical Expressions
Panache
Paramount Mortgage Company
Parc Provence
Pasta House
Paul Mineo's Trattoria
Paychex
Pearle Vision
Pulaski Bank
Qdoba Mexican Grill
Ritz Carlton
Schaefer Autobody Centers
Select Personnel
Soft Surroundings
Sophia M. Sachs Butterfly House
Southwest Bank - Chesterfield
SpineCare, Inc.
Sport Clips
St. John's Mercy Health Care
St. Louis Cardinals
St. Louis County Police Dept.
St. Louis Marriott West
Stir Crazy
Studio Branca SalonSpa
Sweet Tomatoes
Tessler Promotions
The Hallmark of Creve Coeur
The Koman Group, LLC
The Magic House
The Melting Pot Restaurant
The Tan Company
The Wine & Cheese Place
Trout Lodge & Camp Lakewood
US Bank - Creve Coeur
Vantage Credit Union
Vatterott Educational Centers
Video Vantages
Visiting Nurse Association - St. Louis
Viviano's
Walgreens
West Oak Cleaners
Wyne & Merritt, P.C.
Y-Kiki Divers
YMCA of the Ozarks

MORE ISLAND GETAWAY AUCTION

BIRTHDAY BOY



Phyllis Messerla, pictured left, one of the auction committee members, didn't let a little thing like her husband's birthday keep her from our auction. She brought Dan Messerla, pictured right, to our auction to celebrate with us!

MORE THAN SILVER, LESS THAN GOLD



Rick Edlund holds the microphone as Joan Mengwasser expounds on the virtues of being married 44 years to Stan Mengwasser (seated to her right). The Mengwassers brought their anniversary party to our auction.

BSR SERVICES



From left: Pepe Vantreece, Carl Bolm, Gabriella Tertulien and Michelle Tinker take a break to have their photos taken together during the auction.

REUTHER FAMILY REUNION



No auction is complete without the Reuther clan! Seated from left: Tim Reuther, Norma Reuther, Amy Carano, Anne Reuther, Al Schopp and Janet Reuther Schopp. Standing are Nick and Holly Schopp.



Liquid Inferno Package

Auction committee members, board and staff gave bar and accessory items for the liquid inferno alcohol package raffled off at the auction. Those that made donations include Dave Book, Carrie Carrigan, Teresa Crossland, Kathy Franklin, Nancy Gray, Carol Hanson, Kristen Johnson, Kelli Kimack, Stan Mengwasser, Jodi Meracle, Phyllis Messerla, Tina Powell, Tim Reuther, Kristopher Ryan, Larry Tessler, Dr. David Thomas and Joe Winkler. Thanks to all who gave!



Jeanna Woods (center) enjoys the evening with her associates from Delmar Gardens of Creve Coeur.



Dick Mueller and Barbara Marshall talk with Harold Dielmann, Mayor of Creve Coeur (center)



Dr. David Thomas and Kathy Franklin show off their favorite Caribbean clothing at the auction.



Tom Koenig and his wife, Kathie, pose for a snapshot



Guests make last minute bids before sections close.



Our deepest thanks to Kevin McCarty for giving us permission to use these photos from the auction for our newsletter.

JUNE COFFEE CONNECTION



Thanks to U.S. Cellular for hosting the June Coffee Connection.
Nearly thirty people attended the networking function.



CALLING ALL NEW MEMBERS

Twice a year we offer a new member breakfast. It is a great opportunity to meet board members and learn about getting involved in our chamber. Reservations will be mailed in September but mark your calendars now for the next event:

October 15, 2010
Delmar Gardens of Creve Coeur
850 Country Manor
8:00 – 9:30 a.m.

Official Chamber Photographer

McCarty Photography, Inc.

8901 St. Charles Rock Road

St. Louis, MO 63114

(314) 428-5090

11200 Olive Blvd.

Creve Coeur, MO 63141

(314) 432-1221

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TIPS *from the*

CHAMBER LEADS GROUP . . .

- "When considering what different promotional products to include in their marketing activities, clients have asked, "How many PENS do my clients need?" ... I tell them, "at least ONE more with YOUR name on it!"
Larry Tessler, Tessler Promotions, (314) 995-9977
- "Advertising, PR, Promotion are important for your business, but 'Word of Mouth' is the most meaningful. Stay visible, meet 'n greet, network through ribbon cuttings, luncheons, happy hours and chamber events."
Steve Blives, Blives Consulting, steve@blives.com
- "Quote your Workers Compensation renewal, good chance you are paying too much!" **Russell Weber, O'Connor Insurance (314) 434-0038**
- If you have been trained in CPR and your are not comfortable doing bare mouth to mouth breathing, call CPR-N-MORE @ 761-7400 or e-mail jai@cpr-n-more.com, for our new Rescue Key Barrier Masks. Only \$5..**Jai-Jai Goldstein, CPR-N-MORE, jai@cpr-n-more.com**
- "It has sometimes been said that the DC after the Doctor of Chiropractic's name also stands for "Doctor of Cause". Chiropractors correct the cause and don't just treat the symptoms" **Dr. Paul Hyland, Committed to Health Chiropractic Center, drphyland@charter.net**

For more information regarding the Chamber Leads Group,
call Larry Tessler (314) 995-9977.



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CCO Coffee Connection

This free event gives you a chance to connect with others in an informal networking setting!

Bring lots of business cards and be prepared to share your business story!

Friday, July 9, 2010

8:00-9:00 a.m.

Light Breakfast Items & Networking

Kings Landing

618 N. New Ballas Road
Creve Coeur
Phone: 314-579-0200

NO CHARGE but kindly RSVP for food count

Phone: 314.569.3536 Fax: 314.569.3073
677 N. New Ballas Rd., Suite 214
Creve Coeur, MO 63141
www.ccochamber.com

Please RSVP by noon on July 7, 2010

REGISTER ONLINE: www.ccochamber.com or FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Name of attendees _____

Business _____

Daytime phone _____



Chamber of Commerce



MEMBERSHIP LUNCHEON

THURSDAY, JULY 15, 2010

11:15 a.m. Registration & Networking
11:45 a.m. - 1:00 p.m. Lunch & Program

St. Louis Marriott West

660 Maryville Centre Drive
314-878-2747

DIY PUBLIC RELATIONS: THE TOP 5 WAYS TO GET "EARNED MEDIA" SPEAKER: ANN MARIE MAYUGA

Learning how to build credibility in the media is not just a one-step process. You cannot buy your media coverage; it has to be earned. This 30-minute presentation will show five tactical steps you can implement to get noticed by your clients, prospects and members of the media.

Ann Marie Mayuga holds a bachelor's of journalism from the University of Missouri, Columbia, a master's of journalism and public affairs from The American University in Washington D.C., and a master's of adult and continuing education from The University of Georgia, Athens. She is a member of the local chapter of the Public Relations Society of America and the Hispanic Chamber of Commerce of St. Louis.

Ann Marie Mayuga has developed a communications niche by serving small- and mid-cap financial institutions, professional service firms, and manufacturing companies by providing expertise in public relations disciplines such as media relations, crisis communications, strategic counsel and media training. Clients range from Enterprise Financial Services Corp and Affinity Law Group to The Marketing Alliance and Household Essentials.

RESERVATIONS

REGISTER ONLINE: www.ccochamber.com OR FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Chamber office phone: 314-569-3536

No cancellations after July 13.

\$22 for members, non-members and guests with reservations. No shows are billed \$22.

May pay by cash/check/Visa/MC/Discover

Name _____

Name _____

Company _____

Daytime phone _____ e-mail _____