

BUSINESS MONTHLY



Chamber of Commerce

JANUARY MEMBERSHIP MEETING



Speaker: Mike McCarthy, interim CEO of Blues Enterprises
Topic: St. Louis Blues and Peabody Opera House

Thursday, January 19, 2012
St. Louis Marriott West
660 Maryville Centre Drive
St. Louis MO 63141

11:15 a.m. Registration & Networking
11:45 - 1:00 p.m. Lunch & Program

JANUARY 2012

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
JANUARY	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	21	22	23	24	25	26	27
	28	29	30	31			

- Jan 2 Chamber office closed – New Year’s Day
- Jan 10 Brown Bag Lunch – 11:30 a.m. – 1:00 p.m.
e³ Performance & Fitness
758 N. New Ballas Road, St. Louis, MO 63141
Topic: Post Holiday Shape-Up Strategies
(See enclosed registration form)
- Jan 13 Coffee Connection 8:00-9:00 a.m.
Stir Crazy
10598 Old Olive Street – Creve Coeur
(See enclosed registration form)
- Jan 16 Chamber office closed – Martin Luther King Day
- Jan 19 Membership Luncheon 11:15 a.m. – 1:00 p.m.
St. Louis Marriott West
660 Maryville Centre Drive - 63141
Topic: St. Louis Blues & Peabody Opera House
(See enclosed registration form)
- Feb 24 Academy Awards Gala/Auction
Spazio at Westport
12031 Lackland Road - 63146
6:30 – 10:00 p.m. – Dinner and Open Premium Bar
(see registration flyer in newsletter)

2011 BUSINESSPERSON OF THE YEAR LARRY TESSLER



Photo courtesy of McCarty Photography

Steve Kling (left) presents Larry Tessler with his award

Steve Kling, the 2010 Outstanding Businessperson of the Year, gave many accolades as he presented Larry Tessler with the 2011 Outstanding Businessperson of the Year Award during the December awards luncheon. Please see page 7 for more on the presentation.



PLEASE LIKE US ON
FACEBOOK



Photo courtesy of McCarty Photography

2012 Chamber Board of Directors

Officers

- President**
Jeanna Woods, Delmar Gardens of Creve Coeur
- President Elect**
Phyllis Messerla, AMG Corporate Offices
- Vice President, Education**
Shelly Dunsmoor, Drury Hotels
- Vice President, Events**
Bob Gassner, Visiting Nurse Association
- Vice President, Government**
Dave Book, Murphy Company
- Vice President, Legislation**
Teresa Crossland, Monsanto
- Vice President, Member Services**
Jodi Meracle, RAI Insurance Group
- Treasurer**
Kelli Kimack, M&I Bank
- Assistant Treasurer**
Kristen Johnson, Commerce Bank
- Legal Counsel**
Steve Kling, Jenkins & Kling PC

Directors

- Jennifer Arvin, Barnes-Jewish West County Hospital
- Michelle Banducci, Banducci Enterprises/McDonald's
- Kathy Franklin, Select Personnel
- Dr. Paul Hyland, Committed to Health Chiropractic Center
- Ed Lindner, Kriegshauser West Mortuary
- Barb Meyer, Mercy Health
- David Peterson, Payroll 1
- Chris Pickel, AT&T
- Tina Powell, Vantage Credit Union
- Kevin Rejent, The Rejent Law Firm
- Gene Rovak, Professional Engineer
- Janet Reuther Schopp, Reuther Automotive Group
- Ryan Schratz, Pulaski Bank
- Larry Tessler, Tessler Promotions.
- Joe Winkler, Bristol Seafood Grill
- Director Emeritus** – Bill Wyne, Wyne & Merritt PC

Staff

- Nancy Gray (Executive Vice President)
- Barb Gerstenkorn (Finance Director)
- Jennifer Stringer (Media Specialist)

Creve Coeur - Olivette Chamber of Commerce
 10950 Olive Blvd., Suite 101
 Creve Coeur MO 63141
 314-569-3536
 314-569-3073 (fax)
www.ccochamber.com

Mission: To be a strong advocate for business

PRESIDENT'S MESSAGE

By Jeanna Woods



Happy New Year! Between a record number of catastrophes, rampant social unrest, and a volatile, struggling economy, 2011 was a trying year.

As 2012 has now arrived, we make personal and business goals for ourselves as part of our New Year's resolutions. I challenge you to reflect on your organization and strive to become a great leader. Maybe you have owned your business for a long time or been in an executive position for a few years, but are you leading or managing? Leadership is about making hard choices and living with the outcomes, good or bad. Many companies today are just surviving. They aren't plotting a growth plan. The key is to know where you are going and list what obstacles are in your way. Changing people, products, or structures can cause great stress, and these decisions are not easy. Great leaders do not play it safe, and they know change is the only option for growth. Great leaders will not have regret on what could have been, because they do not accept the status quo.

I wish you all a successful 2012 and I encourage you to join me at the Chamber luncheons and events. Your active participation in the Chamber is a solid New Year's resolution that will make a difference for your business.

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MEETINGS & NEWS

DECEMBER COFFEE CONNECTION AT AMERICAN EAGLE CREDIT UNION



Photo courtesy of McCarty Photography

Mary Barry, Branch Manager, welcomed everyone to the coffee connection meeting held at American Eagle Credit Union. She handed out information about a special being offered to chamber members – one year free rental of safe deposit box by opening up a savings account. She is graciously extending the offer to any member through January 31st.

American Eagle Credit Union is located at 12395 Olive Blvd. in Creve Coeur. To take advantage of the free safe deposit box offer give Mary a call at 314-770-7200.

STIR CRAZY AFTER-HOURS



Photo courtesy of McCarty Photography

John Hall (Big Frog Custom T-Shirts & More), Deirdre Krotz (Shelter Insurance), Susan Conrad and Arthur Merdinian (St. Louis Post-Dispatch) enjoying the delicious appetizers at the December 6th after-hours event at Stir Crazy.

Dayna McDaniel, Operating Partner, welcomed everyone to Stir Crazy and thanked all her fellow chamber neighbors for coming out for the event. Stir Crazy is located at 10598 Old Olive Street and the phone number is 314-569-9300. Thank you Stir Crazy for a great event!



**MARK YOUR CALENDARS
FOR THE
ACADEMY AWARDS
AUCTION & AWARDS GALA**

**Friday, February 24, 2012
Spazio Westport
12031 Lackland Road
St. Louis MO 63146
6:30 – 10:00 p.m.**

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NEW MEMBER PROFILES



All on the Same Page Bookstore

Dennis and Robin Tidwell
11052 Olive Blvd.
Creve Coeur, MO 63141
Phone: 314-567-4144
E-mail: robin@allonthesamepagebookstore.com
Website: www.allonthesamebookstore.com

All on the Same Page Bookstore offers new and used books of all genres. It also carries book and writing accessories. Book clubs are welcome to host their meetings in the store with extended hours and special discounts just for book clubs. All on the Same Page Bookstore is open Tuesday through Friday from 10:00 a.m. – 6:00 p.m. and on Saturdays from 10:00 a.m. – 4:00 p.m.



e³ Performance & Fitness

Brett Henderson
758 N. New Ballas
Creve Coeur, MO 63141
Phone: 636-699-5850
E-mail: bretth@e3performance.com
Website: www.e3permance.com

e³ Performance & Fitness specializes in getting RESULTS – it guarantees it! e³ provides semi-private, personal training and group fitness to meet each client's goals. Certified Strength and Conditioning Specialists have more than 20 years experience training clients in a friendly and innovative manor. Trainers have worked with countless individuals, including Division 1 and pro-athletes and weight-loss clients who have lost 20, 60, and even 250 pounds.



PrideStaff

Erica Orrison
12305 Olive Blvd.
Creve Coeur, MO 63141
Phone: 314-485-2110
Fax: 314-786-0555
E-mail: eorrison@pridestaff.com
Website: www.pridestaff.com

PrideStaff is a new workforce solutions provider in St. Louis. It specializes in staffing/recruiting for office and light industrial positions. Its services range from temporary assignments to permanent placement. This broad range of flexible options allows it to create the most efficient and economic workforce solution for its clients. PrideStaff is pleased to offer its temporary employees a benefits and paid holiday program, as well as skill-improvement education.



Serenity Pet Spa

Ellen Parfenov (with Freya)
12328 Olive Blvd.
Creve Coeur, MO 63141
Phone: 314-569-5999
E-Mail: wdgrooming@yahoo.com
Website: www.Serenitypetspaw.com

With over 17 years in the grooming business and as a member of the Missouri Pet Groomer's Association, the staff at Serenity Pet Spa (formerly known as Willowbrook Dog Grooming) is experienced. They remain fresh by attending continuing education seminars at least twice a year to learn the newest trends. Serenity Pet Spa offers a complete line of grooming services in its salon. The professional stylists are skilled at those special cuts that make mixed "designer" breed dogs look their best. It uses only natural, biodegradable shampoos, because they are safe for the pets and the environment. Serenity Pet Spa uses aromatherapy to create a peaceful, enjoyable atmosphere – addressing the mind, body, and spirit of its furry clients. It offers a number of spa services including pawdicures, facials, hair coloring and skin treatments.

L'ECOLE CULINAIRE ACADEMY RIBBON CUTTING/GRAND OPENING



Photos courtesy of McCarty Photography

Business leaders, Olivette city officials, chamber members and staff celebrated the grand opening / ribbon cutting on December 14th at the new L'Ecole Culinaire Academy located in Olivette. Live holiday musical performances, cooking demos and light samples made it a festive holiday atmosphere.

"We were excited to host an open house to help get everyone in the holiday spirit," said Chef Matthew Borchardt, director of L'Ecole Culinaire Academy. "This event allowed people to see our chefs in action, while sampling some holiday recipes they have prepared. We hope this open house inspired people to create something new for their family and friends this holiday season."

L'Ecole Culinaire Academy offers courses, which are designed for the public: those who love all things culinary, from cooking to wine tasting to ice carving as well as for industry professionals. Many of the L'Ecole Culinaire Academy's chef instructors are also on staff at L'Ecole Culinaire, which provides diploma and degree programs for aspiring culinary professionals.

The 2,000-square-foot facility has three main teaching areas: one for baking/pastry and chocolate; a general kitchen area; and space for beverage classes and additional retail and prep areas. The new facility is equipped with high-end residential appliances to give students the feel of a home kitchen.

Classes range from half-day to four days each, providing focused training in specialized areas. "Students can learn everything from how to sculpt and design exquisite cakes, to understanding the art of sushi making," Borchardt said. "We also offer practical classes such as ServSafe Management and Nutrition Certification. There's something for just about everyone who has a passion for food or is involved in food preparation."

L'Ecole Culinaire Academy is located at 9200 Olive Boulevard, Suite 108, in the Shoppes at Price Crossing, Olivette. More information about the Academy may be found at www.lecoleacademy.com or by calling 314-264-1999



Matthew Borchardt, cooking at the grand opening of L'Ecole Culinaire Academy

New and Renewing Members

WELCOME NEW MEMBERS!

Reliance Bank STL

Zayda Gutierrez
13033 Olive Blvd.
St. Louis, MO 63141
Phone: 314-579-5050 – Fax: 314-227-6527
Website: www.reliancebankstl.com
Business: Bank



St. Louis County Police - Central County Precinct

Captain Kurt L. Frisz
1333 Ashby Rd.
St. Louis, MO 63132
Phone: (314) 567-9926 – Fax: (314) 628-5508
Website: www.stlouisco.com/police
Business: Law Enforcement

Yvonne Wesa Real Estate

Yvonne Wesa
1251 Coral Bells Ct.
St. Louis, MO 63146
Phone: (314) 363-4170
Website: www.ywesa.homestlouis.com
Business: Real Estate



THANKS TO THE FOLLOWING BUSINESSES FOR RENEWING THEIR MEMBERSHIPS IN DECEMBER:

- Commerce Bank – 19 years
- Creve Coeur Racquet Club – 1 year
- First National Bank of St. Louis – 6 years
- Hamilton Christian Church – 1 year
- M&I Bank - Chesterfield & Creve Coeur West – 10 years
- M&I Bank - Creve Coeur East – 7 years
- Mengwasser Martin Lall & Clark P.C. – 21 years
- Physicians Mutual Insurance Co. – 1 year
- Realty Services, Inc. – 16 years
- Sport Clips – 2 years
- State Farm Insurance – Bob Grone – 4 years
- Tessler Promotions – 14 years

CHAMBER MEMBERS SAVE MORE WITH THEIR SAM'S CLUB MEMBERSHIP PLANS

Sam's Club is proud to announce a special offer for all chamber members. Enroll or renew your Sam's Club membership and receive the following gift card offers:

\$10 for regular Memberships

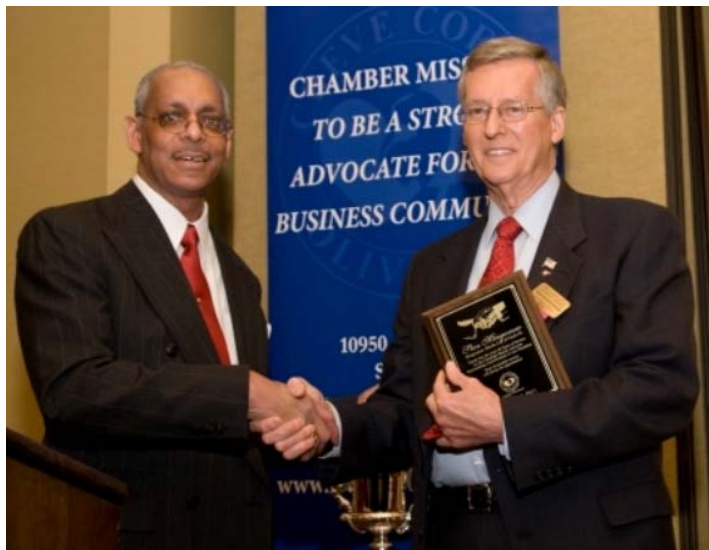
\$25 for Plus Memberships

Call the chamber office for the flyer with bar codes that need to be presented at the Member Services Desk for redemption.

DECEMBER AWARDS LUNCHEON

Photos from luncheon courtesy of McCarty Photography

STAN MENGWASSER HONORED FOR 20 YEARS OF SERVICE



2011 President, David Stuart of Gateway Limited Partners (left) presents Stan Mengwasser of Mengwasser Martin Lall & Clark PC with an award for his 20 years of service on the chamber's board of directors.

PULASKI BANK RECEIVES TRAVELING TROPHY FOR 2011 GOLF TOURNAMENT



David Peterson, 2011 Golf Chair from Payroll 1 (left) presents Ryan Schratz, Branch Manager at Pulaski Bank with golf trophy.

PETER KINDER NAMED AS 2011 LEGISLATOR OF THE YEAR



Pam Dixon, Director of Policy and Legislation for Lieutenant Governor Peter Kinder, accepts the Legislator Award from Steve Kling

During the years when Peter Kinder served in the Missouri Senate, he worked to keep taxes low and to reduce the regulatory burden on businesses. Our chamber community was a direct recipient of the benefits from his efforts. Throughout Kinder's political career, he has stressed that good jobs and a healthy, thriving economy come from the private sector. From the time he was first elected to the Senate in 1992, to his leadership as President Pro Tem, and during his two terms as Lt. Governor, Kinder has continued to oppose unnecessary growth and expansion of state government spending. He firmly believes the government's role should be to help business by removing regulations and lowering taxes that drive up business costs.

For the past two years, one of the most visible ways Kinder has fought for small businesses is by being in the forefront of opposition to the federal health care law and its impact on small businesses. Kinder has been joined by officials in 25 other states in a constitutional challenge to the law. Our congratulations to Lt. Governor Kinder on this award!

2012 AMBASSADORS & GREETERS



From left – Back row: Russell Weber (O'Connor Insurance), Dr. Paul Hyland (Committed to Health Chiropractic Center), Jodi Meracle – Chair of 2012 Ambassador/Greeter Program (RAI Insurance Group) and Steve Cook (American Family Insurance) Front row: Jacalyn Keene (First National Bank of St. Louis), Kathy Franklin (Select Personnel), Karen Tjaden (Parc Provence) and Larry Tessler (Tessler Promotions)



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MORE DECEMBER AWARDS LUNCHEON

THANK YOU TO THE FOLLOWING BUSINESSES THAT GAVE RAFFLE ITEMS AT THE DECEMBER LUNCHEON:

American Eagle Credit Union
American Family Insurance – Steve Cook
American Heritage Enterprises
AMG Corporate Offices
AT&T
Bank of America Home Loans
Benham Chiropractic
City of Creve Coeur
Committed to Health Chiropractic Center
CPR -N- MORE
Creve Coeur Patch
Delmar Gardens
Egiserve Insurance
Evren Senol Realty with RE/MAX Results
First National Bank of St. Louis
Gateway Limited Partners
Jenkins & Kling, P.C.
Kriegshauser West Mortuary
L'Ecole Culinaire Academy
McCarty Photography
Mengwasser Martin Lall & Clark P.C.
Monsanto Company
O'Connor Insurance
Pathways for Aging
Payroll 1
Pulaski Bank
RAI Insurance Group
Realty Services, Inc.
RE/MAX Realty - Yvonne Wesa
Select Personnel
SmithAmundsen
Sport Clips
St. Louis Post-Dispatch
St. Luke's Urgent Care
Steuterman & Copeland DDS, PC
Stir Crazy
Tessler Promotions
The Rejent Firm, LLC
Vetterott Educational Centers
Visiting Nurse Association
Wyne & Merritt PC

TESSLER SURROUNDED BY LEGISLATORS AFTER RECEIVING AWARD



From left: Creve Coeur Mayor Harold Dielmann; MO Representative Jill Schupp; Larry Tessler; District Office Director for Senator Roy Blunt, Mary Beth Wolf; and Olivette City Manager, Mike McDowell.

Larry Tessler graduated from the University of Missouri - Columbia and then was drafted by the United States Army and served one year in Hawaii before an early release program was instituted by President Nixon. Thereafter, he joined his father in the family's retail fabric business. After closing the retail stores, he went to work for Tenholder Premiums, selling promotional items. His first sale was 100 key chains for the Union Pacific Railroad. In 1997, Larry launched his own promotional business, Tessler Promotions.

Larry joined the Creve Coeur-Olivette Chamber in 1998 and has established himself as a successful entrepreneur who has earned the respect and patronage of many chamber members. His secret to success may be the passion he has for his trade – and his Chamber membership. Larry became a Chamber Ambassador in the early 2000s. He is always one of the first members to greet new members, to discuss how Chamber programs can help grow their businesses and to introduce them to fellow members to begin the networking process.

Larry has chaired the Business Leads Group since 2008, where members meet to focus on more intense networking and referral opportunities. The Leads group under Larry's tutelage hosts an annual "Business After-Hours". On one occasion, Larry traveled up and down Olive Blvd. personally inviting businesses to come to the after-hours event.

Larry has sponsored or participated in many chamber activities including the membership committee, marketing/public relations committee, business expo, auction, golf tournaments, Chamber relocation and student leaders group.

Larry's son, Bobby, daughter, Suzie and brother, Andy were on hand at the December luncheon to help celebrate Larry's award. Congratulations Larry!



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11200 Olive Blvd.
Creve Coeur, MO 63141
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MEMBER GALLERY

Check out these chamber members with whom we visited in December. If you would like to have us come by for a visit and take a photo of your office, please call the chamber at 314-569-3536. Names are listed from left to right.

BIG FROG CUSTOM T-SHIRTS & MORE



Jason Davis, John Hall and Lisa Hermann

FedEx OFFICE - OLIVETTE



Angi Mulvaney, Dasha Jones, Ariar Long and Jolee Martin.

MURPHY COMPANY



PARC PROVENCE



Back row: Kelley Pollard, Tony Ralph, Angie Keeven, Wil Taylor, Don Griffin, Shelly McGuire, Elizabeth Escobar and Amanda Lenk
Front row: Carolyn Reagan, Amanda Hoff, Marcia Azar, Glenda Knittel and Karen Tjaden.

PULASKI BANK



Evan Marbury, Missy Pizzo and Ryan Schratz

STATE FARM INSURANCE



Sarah Coleman, Bob Grone and Becky Sullentrop



Chamber of Commerce

**BROWN BAG LUNCH
TUESDAY, JANUARY 10, 2012**



11:30 a.m. Check-in & Networking
Noon - 1:00 p.m. Lunch & Program
Bring your own lunch and drink



MEETING LOCATION:

e³ Performance & Fitness
758 N. New Ballas Road, St. Louis, MO 63141
636-699-5850

**Topic: Post Holiday Shape-Up Strategies
Speaker: Brett Henderson**

Ever wonder what it takes to get back in to shape? We're going to discuss the hierarchy of fat loss in regards to diet and exercise. You will be shown the steps to take to get the biggest bang for your buck in regards to nutrition and exercise. Also explored - the core principles of proper nutrition, what goes wrong with the typical American diet, and the low effort high return strategies to eliminate body fat and start feeling better today. Get off the treadmill and the machines at the gym and start moving. You'll be shown simple ways to increase your metabolism and exercise without spending hours in the gym.

NO CHARGE but kindly RSVP

Phone: 314.569.3536 Fax: 314.569.3073
10950 Olive Blvd., Suite 101
Creve Coeur, MO 63141
www.ccochamber.com

Please RSVP by noon on January 9, 2012

REGISTER ONLINE: www.ccochamber.com or FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Name of attendees _____

Business _____

Daytime phone _____



CCO Coffee Connection

This free event gives you a chance to connect with others in an informal networking setting!

Bring lots of business cards and be prepared to share your business story!

Friday, January 13, 2012

8:00-9:00 a.m.

Light Breakfast Items & Networking

Stir Crazy

10598 Old Olive Street

Creve Coeur, MO 63141

314-569-9300

NO CHARGE but kindly RSVP for food count

Phone: 314.569.3536 Fax: 314.569.3073

10950 Olive Blvd., Suite 101

Creve Coeur, MO 63141

www.ccochamber.com

Please RSVP by noon on January 11, 2012

REGISTER ONLINE: www.ccochamber.com or FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Name of attendees _____

Business _____

Daytime phone _____



Chamber of Commerce

MEMBERSHIP LUNCHEON THURSDAY, JANUARY 19, 2012

11:15 a.m. Registration & Networking
11:45 a.m. - 1:00 p.m. Lunch & Program

**St. Louis Marriott West
660 Maryville Centre Drive
314-878-2747**



**Speaker: Mike McCarthy, partner with SCP Worldwide and interim CEO of Blues Enterprises
Topic: St. Louis Blues and Peabody Opera House**

Come hear about the 2011-2012 St. Louis Blues Hockey team and the newly renovated Peabody Opera House. Mr. McCarthy is charged with overseeing the day-to-day activities and business operations for the Blues, Scottrade Center and Peabody Opera house.

Beginning as a college intern at Madison Square Garden (MSG) Networks and working his way up through the corporate ranks to the position of Executive Vice President, Mr. McCarthy has served in many positions in his 23 year tenure at MSG Networks. More recently, Mr. McCarthy has had the responsibility of overseeing the entire operations of MSG Network, Fox Sports New York, MSG Radio, MSG ITV and MSGNetwork.com. At MSG, he managed budgets of \$386 million in revenue and managed over 200 staff and another 300 freelance employees.

RESERVATIONS DUE BY JANUARY 17TH

REGISTER ONLINE: www.ccochamber.com OR FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Chamber office phone: 314-569-3536

No cancellations after January 16th.

\$22 for members, non-members and guests with reservations. No shows are billed \$22.

May pay by cash/check/Visa/MC/Discover

Name _____

Name _____

Company _____

Daytime phone _____ e-mail _____



Chamber Of Commerce

The Creve Coeur-Olivette Chamber of Commerce

Presents

Academy Awards Gala Awards Dinner & Auction

Friday, February 24, 2012

Spazio Westport

12031 Lackland Road

6:30-10:00 pm

Formal Dinner with Premium Open Bar

Reservations due by February 17th



Contact Name _____

Company _____

Full Address _____

Telephone _____ e-mail _____ Fax _____

Please reserve _____ ticket(s) for the Auction (\$40 per person).....\$ _____

Please reserve _____ table(s) of 8 at a discounted price - \$280 (paid with one check).....\$ _____

Sponsorships

_____ Please reserve an **Oscar Sponsorship** for my company.....\$1,000

Sponsorship includes: a star, table of 8; preferred table placement; company name on table, on program cover, in newsletter and on chamber website; two bottles of champagne at table; special dessert presented at table; and, a two-minute commercial during event.

_____ Please reserve a **Best Picture Sponsorship** for my company\$500

Sponsorship includes: a star, table of 8; preferred table placement; company name on table, on program cover, in newsletter and on chamber website; and, one bottle of champagne at table

_____ Please reserve a **Best Actor Sponsorship** for my company\$250

Sponsorship includes: a star, tickets for two people; name on program, newsletter and chamber website

_____ Please reserve a **Best Supporting Actor Sponsorship** for my company\$100

Sponsorship includes: a star, name on program, newsletter and chamber website

Payment

- I will call the Chamber office with my credit card # (MC/Visa/Discover accepted)
- I will mail a check.
- I need to be invoiced.

Total _____

Donation

I want to donate an auction item for the event. Item Description _____ Value \$ _____

The Creve Coeur-Olivette Chamber of Commerce will submit a letter acknowledging all donations after the auction.

Donations are tax deductible as a normal business expense.

E-mail this form to ngray@cco-chamber.com; or fax to 314-569-3073 or by mail to:
CCO Chamber of Commerce, 10950 Olive Blvd., Suite 101, Creve Coeur MO 63141.

For questions, please contact the CCO Chamber office at 314-569-3536.