

BUSINESS MONTHLY



Chamber of Commerce

DECEMBER 2011

DECEMBER AWARDS MEETING

Thursday, December 15
St. Louis Marriott West
660 Maryville Centre Drive
St. Louis MO 63141

Sponsored by
Bank of America



Home Loans

11:15 a.m. Registration & Networking
11:45 - 1:00 p.m. Lunch & Program



Presentation of Outstanding Businessperson of the Year
Presentation of Legislator of the Year
Installation of 2012 Board Officers and Directors
Gift exchange

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
DECEMBER					1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

- Dec. 6 **After-Hours at Stir Crazy**
10598 Old Olive Street Road, Creve Coeur
5:00 – 7:00 p.m.
(see registration flyer in newsletter)
- Dec. 9 **Coffee Connection 8:00-9:00 a.m.**
American Eagle Credit Union
12395 Olive Blvd., Creve Coeur
(see registration flyer in newsletter)
- Dec. 14 **After-Hours at L'Ecole Academy for Culinary Development**
9200 Olive Blvd., Suite 108, Olivette MO 63132
5:00 – 7:00 p.m.
Great food and music!
- Dec. 15 **Membership Luncheon**
St. Louis Marriott West
660 Maryville Centre Drive, St. Louis MO 63141
Awards meeting
(see registration flyer in newsletter)
- Dec. 23-26 Chamber office closed
- Jan 2 Chamber office closed – New Year's Day
- Feb 24 **Academy Awards Gala/Auction**
Spazio at Westport
6:30 – 10:00 p.m. – Dinner and Open Premium Bar
(see registration flyer in newsletter)



Chamber Of Commerce

Thanks for your
support!

2011 PARTNERSHIP
PROGRAM SPONSOR



**PLEASE LIKE US ON
FACEBOOK**



**2011 Chamber Board of Directors
Officers**

- President**
David Stuart, Gateway Limited Partners
- President Elect**
Jeanna Woods, Delmar Gardens of Creve Coeur
- Vice President Creve Coeur Government**
Gene Rovak, Gene L. Rovak, P.E.
- Vice President Olivette Government**
Dave Book, Murphy Company
- Vice President Economic Development**
Steve Kling, Jenkins & Kling, P.C.
- Vice President Internal Operations**
Phyllis Messerla, AMG Corporate Offices
- Vice President Legislation**
Teresa Crossland, Monsanto
- Vice President Member Services**
Kathy Franklin, Select Personnel
- Vice President Transportation**
Stan Mengwasser, Mengwasser Martin Lall & Clark, P.C.
- Treasurer**
Kelli Kimack, M&I Bank
- Assistant Treasurer**
Carrie Carrigan, Great Southern Bank
- Immediate Past President**
Tina Powell, Vantage Credit Union
- Legal Counsel**
William Wyne, Wyne & Merritt PC

Directors

- Jennifer Arvin, Barnes-Jewish West County Hospital
- Shelly Dunsmoor, Drury Hotels
- Bob Gassner, Visiting Nurse Association
- Dr. Paul Hyland, Committed to Health Chiropractic Center
- Kristen Johnson, Commerce Bank
- Ed Lindner, Kriegshauser West Mortuary
- Jodi Meracle, RAI Insurance Group
- Barb Meyer, Mercy Health
- Janet Schopp, Reuther Automotive Group
- Larry Tessler, Tessler Promotions.
- Joe Winkler, Bristol Seafood Grill

Staff

- Nancy Gray (Executive Vice President)
- Barb Gerstenkorn (Finance Director)
- Barbara Marshall (Membership Director)
- Jennifer Stringer (Media Specialist)

Creve Coeur - Olivette Chamber of Commerce
 10950 Olive Blvd., Suite 101
 Creve Coeur MO 63141
 314-569-3536
 314-569-3073 (fax)
www.ccochamber.com

Mission: To be a strong advocate for business

PRESIDENT'S MESSAGE

By H. David Stuart



As we approach the end of 2011, it is only natural that we spend more time reflecting on the events that occurred in our lives this year. While many of this year's events were predictable, some were not. Either way, we all have profited greatly from the experiences, which have made us wiser and



stronger.

One of the most notable achievements of 2011 was the significant increase in the number of new chamber members. This was largely due to the efforts of Barbara Marshall, our Membership Director and Nancy Gray, our Executive Vice President.

It has been my honor to serve as chamber President, and I am grateful for all the wonderful individuals I have become acquainted with in the Creve Coeur - Olivette Community. As a newcomer, this community welcomed me with open arms, making me feel right at home. This sentiment is the embodiment of what our chamber is all about.

I would like to thank each and every one of my fellow board members and the chamber staff for their support and all of their hard work. I especially would like to acknowledge Jeanna Woods of Delmar Gardens, the chamber's President for 2012, for gladly stepping in on several occasions when I could not be present.

Happy Holidays and Best Wishes Throughout the New Year to all of you!!

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NEWS & INFORMATION

BECOME A MEMBER OF THE ST. LOUIS COUNTY - BUSINESS OPERATION CENTER TO HELP IN LOCAL DISASTER RELIEF



Mark Diedrich from St. Louis County's Business Operation Center (BOC) spoke at the chamber's November breakfast meeting. The BOC is part of St. Louis County's Office of Emergency Management. It acts as a single point of contact for private sector organizations to engage within the emergency management infrastructure. Because it is impossible to predict what type of emergency will arise, the BOC has different needs in different situations. Private sector businesses can sign up through the BOC's website

(<http://stlouisco.com/LawandPublicSafety/EmergencyManagement/BusinessOperationsCenterBOCOOverview/BOCRegistration>) and become a member. On the website, you will be asked for contact information. As a member, the business has a single, trusted point of contact in an emergency. The BOC improves efficiency and effectiveness of public and private sector emergency response capabilities, engages the private sector from the onset of the emergency, and facilitates sharing of expertise and best practices between sectors. The Chamber joined – we encourage our members to sign up as well!

2012 PARTNERSHIP PROGRAM \$1,500



Please let us know if you would like to be a part of the 2012 Partnership Program. Following is a list of the benefits of the program:

- Your logo prominently displayed on the 2012 Partnership Program banner placed on the front of the newsletter, *Business Monthly*
- Your name connected to the Chamber on all press releases sent to the media
- Your marketing promotional materials (8 ½ X 11") included in membership meeting packets (value \$10 for each month or \$120 a year)
- Membership meeting sponsor at one month of choice (value \$200)
Includes:
Five minute presentation during meeting
Recognition on registration flier as sponsor of meeting
Exclusive right to place promotional materials on tables
Table provided for additional marketing materials at meeting
- Four (4) e-mail blasts during year (value \$200)



MARK YOUR CALENDARS FOR THE ACADEMY AWARDS AUCTION & AWARDS GALA

Friday, February 24, 2012
Spazio Westport
12031 Lackland Road
St. Louis MO 63146
6:30 – 10:00 p.m.

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CONNECTION
checking

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- Annual overdraft rebate coupon
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pulaskibankstl.com

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NEW MEMBER PROFILES

Photos courtesy of McCarty Photography



Benham Chiropractic

Dirk A. Benham, DC
10425 Old Olive Street Road, Suite 204
Creve Coeur, MO 63141
Phone: 314-303-8168
E-mail: drdirk@benhamchiropractic.com
Website: www.benhamchiropractic.com

Benham Chiropractic has been helping patients to feel good, to do more, and to do it better for the past eleven years by utilizing the basic principles of chiropractic, acupuncture, applied kinesiology, cranial sacral therapy, homeopathy, and neuro-emotional technique. Dr. Benham specializes in a four-step approach to natural health care by considering structure, toxins, nutrition, and emotions to find and treat the root cause of the condition.



Child Care Aware® of Missouri

Dr. L. Carol Scott, Chief Executive Officer, not pictured
Robin Zellers, Chief of Community Engagement, pictured at left
1000 Executive Parkway Drive, Suite 103
St. Louis, MO 63141
Phone: 314-535-1458
Fax: 314-754-0330
E-mail: robin@mo.childcareaware.org
Website: www.mo.childcareaware.org

Child Care Aware® of Missouri is a nonprofit organization focused on connecting families to child care, early learning and out-of-school programs; improving the quality of those programs; and collaborating with business and civic leaders to make child care safe and enriching for children. To accomplish this mission, the organization manages a network of regional agencies throughout the state of Missouri. These agencies work with child care centers and homes to help them start new programs, obtain financial and technical assistance, and provide professional development workshops. The organization also provides a referral service to families looking for child care. Special support services for National Guard and Army Reserve families who need child care are also available.

Official Chamber Photographer

McCarty Photography, Inc.

8901 St. Charles Rock Road
St. Louis, MO 63114
(314) 428-5090
11200 Olive Blvd.
Creve Coeur, MO 63141
(314) 432-1221

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BarnesJewishWestCounty.org



OFFICE DEPOT DISCOUNT PROGRAM AVAILABLE TO CHAMBER MEMBERS

Office Depot, in partnership with the Creve Coeur-Olivette Chamber of Commerce, is pleased to offer the National Chamber Program to members our chamber. In addition to a straight 5% discount on nearly everything Office Depot sells, members receive deeper discounts on their most frequently purchased items: 15-30% off copy paper, ink, toner and general supplies.

It's easy to sign up! Just look for the Office Depot discount program link on our website, www.ccochamber.com, and click on the link to register. You can also contact Debra Cotten with Office Depot at (314) 541-8950 or debra.cotten@officedepot.com to enroll. Please refer to the FAQs, below, for additional information:

How do I place an order?

- By phone, fax or online. For online orders, be sure to register through the Chamber's website/Office Depot link first.

Can I use this program in an Office Depot retail store?

- Yes—either by using a program store purchasing card at checkout or by using a credit card you've registered through the program.

How do I register my credit card through the program?

- You can register your credit card for the program through the Office Depot link on the Creve Coeur- Olivette Chamber of Commerce's website. Any time you use the registered credit card—online, by phone or in retail stores—you receive the program discounts.

How much does it cost to sign up?

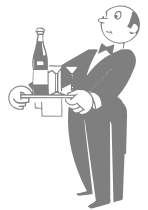
- As a new benefit of your membership with the Chamber, it's free for you to sign up and start saving!

New and Renewing Members

WELCOME NEW MEMBERS!

California Pizza Kitchen

Amy Kunes
10590 Old Olive Street Rd.
Creve Coeur, MO 63141
Phone: (314) 567-7835
E-mail: r_crc@cpk.com
Website: www.cpk.com
Business: Restaurant



Premier Tax and Business Services

David Robson
1120 Chantal Lane
Olivette, MO 63132
Phone: (314) 669-7300 – Fax: (800) 901-6130
E-mail: david@premiertbs.com
Website: www.premiertbs.com
Business: Business Services

Salon Privé

Xavier Menard
12420 Olive Blvd.
Creve Coeur, MO 63141
Phone: (314) 469-1110
E-mail: prive724@aol.com
Website: www.salonsprive.com
Business: Salon

SmithAmundsen LLC

Brad Goss & Jason Hill
12312 Olive Blvd., Ste. 100
St. Louis, MO 63141
Phone: (314) 275-1802 - Fax: (314) 275-1803
E-mail: bgoss@salawus.com
Website: www.salawus.com
Business: Law Firm

BROWN BAG LUNCH

SANDLER TRAINING | STARK & ASSOCIATES



Ken Stark of Sandler Training|Stark & Associates explains the importance of three elements of the sales call during the brown bag lunch held in November. Stark & Associates hosted the event at its offices located at 955 Executive Parkway Drive, Suite 111. For questions about personalized sales training give Ken a call at 314-576-2866.



THANKS TO THE FOLLOWING
BUSINESSES FOR RENEWING THEIR
MEMBERSHIPS IN NOVEMBER:

FedEx Office – Olivette – 5 years
Gannett Offset – St. Louis – 21 years
GC Food & Brewery – 2 years
Konica Minolta – 1 year
Logos School – 16 years
Potentials Resale & Consignment Boutique – 1 year
Gene L. Rovak, P.E. – 2 years
St. Louis Association of Realtors – 4 years
Sweet Tomatoes – 11 years
The Melting Pot Restaurant – 3 years



CHAMBER BUCKS PROGRAM

A new program that could save you money on your dues or at membership meetings has just been launched. It is called Chamber Bucks.

Here is how the program works -- for each member that refers a business contact and that business becomes a member of our chamber, that member making the referral will receive either a meal at a membership meeting (one meal is the reward) or \$25 off their membership dues (it is the member's choice of options). The option of \$25 off the membership dues is capped to the amount of the referrer's membership dues. For instance, if a referrer's dues are \$225 and the referrer makes ten referrals, and they all become members (which would be \$250 in chamber bucks), the credit is capped at \$225, which is the member's annual renewal dues amount.

This program helps both the member making the referral and the chamber. The person making the referral doesn't need to bring in a membership application – just the name of a person that might benefit from a chamber membership. We will take care of explaining the benefits of being a member and signing them up.

Keeping the Holidays Festive by Jason McIntosh, Deputy Fire Marshal Creve Coeur Fire Protection District



Autumn is here, and the changing of leaf colors and shift in temperature mean the holidays are right around the corner. Millions of people will soon begin earnestly preparing for this festive time of year. Family dinners, holiday parties, and house decorations are all elements that contribute to a wonderful season. While responsible and educated decision-

making are elements that can make it as safe one as well.

The holidays, while a time of celebration and reunion for most, are also a time when there is a noted rise in residential structure fires. Millions of people incorporate home decoration into their holiday rituals, which when done safely is a beautiful addition to the home, but when done incorrectly, can have disastrous consequences. The U.S. Fire Administration and the National Fire Protection Agency note that the incidence and severity of fires increase during the holiday season. They estimate that there are approximately 250 home fires each year involving Christmas trees and another 170 involving holiday lighting and candles. All together these resulted in 21 deaths and 43 injuries that may have been prevented. Do you put up a Christmas tree? Is it real or artificial? Many people would not think of using anything other than a real tree. It's probably the wonderful smell they emit reminding us of the holidays. If you do, WATER, WATER, WATER! Research indicates that a well hydrated tree will not readily support combustion, but a dry, brittle one can be fully involved in flames within 30 seconds of ignition. Think about that, 30 seconds. It's no time at all, so please take the time to check and maintain the water level in your tree stand daily.

Holiday lighting and candles are two other causes of the increase in home fires this time of year. First, make sure you inspect all of the lighting for frayed wires and kinking, and never connect more than three strands of lights unless they are approved for that use. If you use extension cords, assure they are equipped with surge protection. Secondly, candles should be placed in stable holders where they can not be easily knocked over and please, NEVER, EVER leave the house with the candles still burning.

Cooking fires also increase during the holiday season, peaking on Thanksgiving, Christmas Eve, and Christmas Day. Main causes are unattended stoves, flammable cooking aids including oven mitts, pot holders and dishtowels and yes, that fried turkey. If you do choose to indulge, always use the fryer outdoors unless specified for indoor use. Please make sure not to use the fryer on a wooden deck or in the garage and ensure it is at least ten feet from any combustible material. Are you aware that water and oil are not friends? Well, they're not, so make sure the turkey is thawed. Dropping a big, frozen bird in that hot oil will cause the oil to expand, spill over and enable a large fire or even an explosion. Keep an all-purpose dry chemical fire extinguisher nearby and do not try to extinguish a grease fire with more water. Don't forget, that's why fire districts are here, so call 911.

Beautiful lights and decorations, a Christmas tree, and home cooked comfort food are all components that can make that holiday season memorable. Following these few simple tips are a way to ensure that those are the reasons for the fond memories and don't forget, the Creve Coeur Fire Protection District is here if you need it. The men and women of the Creve Coeur Fire Protection District wish everyone a safe and happy holiday season.

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- * Meticulous clean up after job



TRIVIA NIGHT

The Chamber's third Trivia Night was held on November 5th. In addition to the game, a silent auction was held. We are very appreciative of the City of Olivette for providing the Olivette Community Center as the site of the event. Thank you to the trivia committee, volunteers, sponsors and donors of the evening.



Trivia Night Committee

Kristen Johnson, Chair (Commerce Bank)
Gert Booher (Video Vantages)
Ashley Dossett (Egiserve Insurance)
Heidi French (Heidi French & Associates)
Ryan Schratz (Pulaski Bank)

AUCTION AND ATTENDANCE DONATIONS

PROVIDED BY:

American Eagle Credit Union
American Family Insurance
Barnes-Jewish West County Hospital
Big Frog Custom T-shirts & More
Clarkson Eyecare
Commerce Bank
Committed to Health Chiropractic Center
CPR -N- MORE
Creve Coeur Racquet Club
Cuisine d'Art Café & Catering
Curves
Egiserve Insurance
Gateway Healing
GC Food & Brewery
Money Mailer
Mulqueeny Eye Centers
Noodles & Co.
Ortmann-Stipanovich Funeral Home
Pei Wei Asian Diner
Potentials Resale & Consignment Boutique
Reuther Automotive Group
Select Personnel
Smoothie King
Tessler Promotions

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BRONZE SPONSORS
AT&T Missouri
Delmar Gardens of Creve Coeur

ROUND SPONSORS
AT&T Missouri
Egiserve Insurance
Great Southern Bank
Kriegshauser West Mortuary
Mercy
Missouri American Water
Monsanto Company
PNC Bank
Commerce Bank

PRIZE SPONSORS
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Schaefer Autobody Centers
Vantage Credit Union
Commerce Bank

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GC Food & Brewery
Russo's Gourmet Catering



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MEMBER GALLERY

Check out these chamber members with whom we visited in November. If you would like to have us come by for a visit and take a photo of your office, please call the chamber at 314-569-3536.

Doctors Express Urgent Care Center



Andrew Barnes, Lauren Roerman and Rachael Mergenmeier

Drury Hotels



Fanya Ross, Ron Gerhard, Michele Zimmerman, Monica Johnson, Meaghan Niemeier, Tyler Palombo and Shelly Dunsmoor.

Select Personnel



Kathy Franklin

Tessler Promotions



Larry Tessler

US Bank



Kayla Baker, Brad Johnson, Eric LeFlore and Tim Boyle

Whispering Hills Apts & Townhomes



Taleah Byrne, Chelle Howells, Sandra Vault and Jeanette Roscoe

Covenant Theological Seminary



Starting at Bottom Left: (First Row) Kate Ghormley, Melynda Boyce, Betsy Gasoske and Melinda Conn (Second Row) Betty Bradley, Donnetta Nunley, Steve Jamieson, Chris Goodman and Nina Walch (Third Row) Jane Johnston, Diane Preston, Jessie Swigart, David Yoo and Mark Dalbey (Fourth Row) Jeremy Kicklighter, Mark McElmurry, Richard Heirs, Bryan Chapell, Chris Florence and Tasha Chapman. (Fifth Row) Connie Uetrecht, Tomoko Steinbeck, Joe Peterka, Gerry Reimer and Alice Evans (Sixth row) Brandon Jones, Colleen Basler, Al Li and Mike Higgins (Seventh Row) Renee Dunn, Rick Matt, Ryan Steinbeck, Jimmy Agan, Kristin Sagar and Kristi Hill (Eighth Row) Brian Tiemeier, Kent Needler, Jean Lehmkuhl, Jerry McKittrick, Joel Hathaway, Anthony Gammage, Caleb Galloway, and Dan Kim (Ninth Row) John Patton, Jim Pakala and Donald Guthrie



Bottom row: Liz Valdez, Mary Perkins, Kathy McLafferty, Bre Vittitow and Genny Murphy Middle row: Karen O'Connor Corrigan and Cheryl O'Connor. Top row: Russell Weber, Joe Webbe, Matthew Kilburn and Matthew Myers.



Chamber Of Commerce

Business After Hours
Tuesday, December 6, 2011
5:00 - 7:00 p.m.

Stir Crazy
10958 Old Olive Street Road, Creve Coeur
314-569-9300



Kick off the holiday season among friends.
Enjoy complimentary appetizers with drink tickets.
Meet and network informally with fellow Chamber members.
Open to all members and their employees.

This is a free event but reservations are requested.
Fax your reservation to 314-569-3073.

You may also call the chamber office to make your reservation at 314-569-3536 or go online at www.ccochamber.com to make your reservation.

Name_____ Company Name_____

Name_____ Company Name_____



CCO Coffee Connection

This free event gives you a chance to connect with others in an informal networking setting!

Bring lots of business cards and be prepared to share your business story!

Friday, December 9, 2011

8:00-9:00 a.m.

Light Breakfast Items & Networking

American Eagle Credit Union

12395 Olive Blvd.

Creve Coeur, MO 63141

314-720-7200

NO CHARGE but kindly RSVP for food count

Phone: 314.569.3536 Fax: 314.569.3073

10950 Olive Blvd., Suite 101

Creve Coeur, MO 63141

www.ccochamber.com

Please RSVP by noon on December 7, 2011

REGISTER ONLINE: www.ccochamber.com or FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Name of attendees _____

Business _____

Daytime phone _____



Chamber Of Commerce

Annual Awards & Installation Luncheon

THURSDAY, DECEMBER 15, 2011

11:15 a.m. Registration & Networking
11:45 a.m. - 1:00 p.m. Lunch & Program

St. Louis Marriott West
660 Maryville Centre Drive
314-878-2747



Outstanding Business Person
of the Year



PROGRAM



Legislator of the Year

2011 Business Person of the Year Award & Legislator of the Year Presented
2011 Corporate Challenge Golf Trophy Presented
Recognition of 2011 Chamber Board and Installation of 2012 Chamber Board

Come celebrate the holiday season with fellow members and elected officials at our
annual awards and installation luncheon!

Attendance prizes donated by Chamber members.

Suggestion: please consider using our members for your gift items – in order for your gift to keep on giving.
If you are donating a gift please indicate so below and be sure to include your business card with your gift!

RESERVATIONS REQUESTED BY NOON ON DECEMBER 12

REGISTER ONLINE: www.ccochamber.com OR FAX: 314-569-3073

OR E-MAIL: ngray@cco chamber.com

Chamber office phone: 314-569-3536

No cancellations after December 12th

\$25 for members, non-members and guests with reservations. No-shows are billed \$25.

May pay by cash/check/Visa/MC/Discover

Name _____

Name _____

Company _____

Daytime phone _____ e-mail _____

I plan to bring a gift to the meeting. Item being donated: _____

I would like to donate a gift but cannot attend. Please call me at _____



Chamber Of Commerce

The Creve Coeur-Olivette Chamber of Commerce Presents

Academy Awards Gala Awards Dinner & Auction

Friday, February 24, 2012

Spazio Westport

12031 Lackland Road

6:30-10:00 pm

Formal Dinner with Premium Open Bar



Reservations due by February 17th

Contact Name _____

Company _____

Full Address _____

Telephone _____ e-mail _____ Fax _____

Please reserve _____ ticket(s) for the Auction (\$40 per person).....\$ _____

Please reserve _____ table(s) of 8 at a discounted price - \$280 (paid with one check).....\$ _____

Sponsorships

_____ Please reserve an **Oscar Sponsorship** for my company.....\$1,000

Sponsorship includes: a star, table of 8; preferred table placement; company name on table, on program cover, in newsletter and on chamber website; two bottles of champagne at table; special dessert presented at table; and, a two-minute commercial during event.

_____ Please reserve a **Best Picture Sponsorship** for my company\$500

Sponsorship includes: a star, table of 8; preferred table placement; company name on table, on program cover, in newsletter and on chamber website; and, one bottle of champagne at table

_____ Please reserve a **Best Actor Sponsorship** for my company\$250

Sponsorship includes: a star, tickets for two people; name on program, newsletter and chamber website

_____ Please reserve a **Best Supporting Actor Sponsorship** for my company\$100

Sponsorship includes: a star, name on program, newsletter and chamber website

Payment

I will call the Chamber office with my credit card # (MC/Visa/Discover accepted)

I will mail a check.

I need to be invoiced. Total _____

Donation

I want to donate an auction item for the event. Item Description _____ Value \$ _____

The Creve Coeur-Olivette Chamber of Commerce will submit a letter acknowledging all donations after the auction.

Donations are tax deductible as a normal business expense.

E-mail this form to ngray@ccochoamber.com; or fax to 314-569-3073 or by mail to:
CCO Chamber of Commerce, 10950 Olive Blvd., Suite 101, Creve Coeur MO 63141.

For questions, please contact the CCO Chamber office at 314-569-3536.