



Chamber of Commerce

# 2010 Marketing Opportunities

## SPONSORSHIPS

### **Partnership Program \$1,500 (members only)**

Includes logo displayed on the website and on the front of the newsletter. Name used in all media press releases; marketing materials in membership luncheons packets each month for no additional costs; and membership meeting sponsor for one month of choice.

### Membership luncheon meetings

\$200 (four minutes at podium; exclusive rights to materials on tables; table to display materials.)

## ADVERTISING

### Business Monthly newsletter

	size of ad	one month Member	One month Non-member	6 months Member	6 months Non-member	1 year Member	1 year Non-member
Business Card ad	3.5" X 2.25"	\$85	\$220	\$330	\$770	\$440	\$880
Quarter page ad	3.5" X 4.75"	\$110	\$220	\$440	\$880	\$660	1,320
Half page ad	7.25" X 4.75"	\$165	\$330	\$770	\$1,540	\$1,210	\$2,420
Insert	8.5" X 11"	\$220	\$440	\$935	\$1,870	\$1,760	\$3,520

### Website advertising - members only (A one time set up fee is not included in advertising prices below)

	6 months	one year
Home page	\$600	\$900
Second tier	\$450	\$550

## EVENTS (sponsorships and participation)

### Golf Tournaments (spring and fall)

	spring	fall
golfers	\$50	\$140-200
minor sponsors	\$100-300	\$300-500
major sponsors	\$370-570	\$1,000-1,500

### Trivia Night

Major Sponsors \$500-750  
Round sponsors/prize sponsors \$100

### Expos (Spring and fall)

Exhibitors \$50-200  
Sponsors \$300-600

### Auction

Tickets \$40 a person  
Sponsors \$150-1,000

## MISCELLANEOUS OTHER MARKETING OPPORTUNITIES

### Ribbon Cuttings / Grand Opening Ceremonies - \$150 (members only)

Includes two blast e-mails with information, set of mailing labels, photographer and e-mail blast to media.

### E-mail blasts (members only)

1 blast - \$75; 4 blasts - \$200; 6 blasts - \$300

### Mailing labels (members only) \$50

### Membership luncheon packets \$10 (members only)

Bring enough copies of a printed 8 1/2" X 11" marketing flyer to the chamber office the Monday before the meeting and it will be collated for distribution at the membership luncheon.