



Chamber of Commerce

2009 Marketing Opportunities

Business Monthly newsletter

	size of ad	one month Member	One month Non-member	6 months Member	6 months Non-member	1 year Member	1 year Non-member
Business Card ad	3.5" X 2.25"	\$85	\$220	\$330	\$770	\$440	\$880
Quarter page ad	3.5" X 4.75"	\$110	\$220	\$440	\$880	\$660	1,320
Half page ad	7.25" X 4.75"	\$165	\$330	\$770	\$1,540	\$1,210	\$2,420
Insert	8.5" X 11"	\$220	\$440	\$935	\$1,870	\$1,760	\$3,520

Ribbon Cuttings/Grand Opening Ceremonies/Business After-Hours - \$150

Includes two blast e-mails with information, set of mailing labels, photographer and e-mail blast to media.

E-mail blasts (members only)

1 blast - \$75; 4 blasts - \$200; 6 blasts - \$300

Website advertising - members only (A one time set up fee is not included in advertising prices below)

	6 months	one year
Home page	\$600	\$900
Second tier	\$450	\$550

Mailing labels (members only) \$50

Membership luncheon packets \$25 (members only)

Bring enough copies of a printed 8 1/2" X 11" marketing flyer to the chamber office the Monday before the meeting and it will be collated for distribution at the membership luncheon.

SPONSORSHIPS

Membership luncheon meetings \$250 (four minutes at podium; exclusive rights to materials on tables; table to display materials.)

Partnership Program \$1,500 (members only)

Includes logo displayed on Partnership Program banner used at all meetings and events; displayed on the website; and on the front of the newsletter. Name used in all media press releases; marketing materials in membership luncheons packets each month for no additional costs; and membership meeting sponsor for one month of choice.

Golf Tournaments (spring and fall)

	spring	fall
golfers	\$50	\$160
minor sponsors	\$100-300	\$300-500
major sponsors	\$370-570	\$1,000-1,500

Trivia Night

Major Sponsors \$500-750

Round sponsors/prize sponsors \$100

Chamber Crazy Bowl – January 24, 2009

Team of six players \$300 (all inclusive charge for bowling, shoes, buffet lunch)

Sponsors \$200-500

Expo

Exhibitors \$150-200

Sponsors \$300-600

New member breakfast sponsor \$250 (held twice a year)

Auction

Tickets \$50 a person/\$90 a couple

Sponsors \$750-1,400