



Chamber Of Commerce

OUTSTANDING BUSINESSPERSON OF THE YEAR

KATHY FRANKLIN

Select Personnel

The Nominating Committee for the Chamber's Outstanding Businessperson of the Year is made up of previous recipients of this prestigious award. This year the committee was chaired by the 2006 Outstanding Businessperson of the Year, Marvin Gelber, Marvin Gelber Enterprises. Committee members included Stan Mengwasser, Mengwasser Martin Lall & Clark, PC, Susan Murphy, Free Spirit Wildflower Designs, George Osman, the Monsanto Company, Tim Reuther, Reuther Jeep Chrysler Dodge and George Weber, Weber Chevrolet.

The criteria for this award is success in the business world, ethical business practices, a role model for future business leaders and services to the Chamber, its businesses and the community.



Presenting this year's award to Creve Coeur Businesswoman, Kathy Franklin was Marvin Gelber, who said, "Kathy has surpassed all of the attributes needed to qualify for this award. For more than thirteen years she has worked tirelessly to help this Chamber grow, help businesses to succeed and contributed to the community through her volunteer services. Her boundless energy, enthusiasm and participation in Chamber activities makes her one of the most recognized and respected members of this Chamber."

Marvin went on to say "One of her ongoing goals has been to increase and sustain Chamber membership. When she first came to the Chamber, its annual retention rate was 74%, a little below the national average for a suburban Chamber. Over the next twelve years this figure gradually increased until today it stands at 86%, almost 10% above the national average. Kathy has chaired every membership related committee in the Chamber, from Membership Development to Business Leads, Business Expo and the Ambassadors. She takes her volunteer duties very seriously and never misses a Ribbon Cutting event to welcome the newest businesses in town, or a New Member Breakfast where she takes time to help new members get connected and involved in the Chamber. She also spends many evenings traveling across the community to attend Business After Hours events or Open Houses, where she continues to promote business to business development. It is no accident that this Chamber has been named the friendliest in the St. Louis region and we can thank our nominee for helping us achieve this recognition."

Kathy has been just as generous with her volunteerism outside of her Chamber activities. She is a Board Member of Creve Coeur Days and member of the International Association of Administrative Professionals. She volunteers for many

charitable organizations including the Salvation Army, Special Olympics and American Diabetes Association. She is also a past Board Member of Food Outreach.

In the business world, Kathy Franklin heads a very successful company, Select Personnel, as its President and Chief Executive Officer. Established in 1994, Creve Coeur based Select Personnel is a permanent and temporary staffing firm that specializes in providing quality personnel to fill administrative positions for businesses. Select Personnel has a client base of more than 500 companies, ranging from Fortune 500 to single ownership businesses.

Marvin concluded by saying “Kathy currently serves as the Chamber’s Vice President of Membership Services where she oversees the activities of membership development, membership retention and networking. Her philosophy for success is “never over-promise”. And we can safely say that she will never need to promise this



Chamber anything more. She has given far more than any volunteer would be asked or expected to do. She is a strong advocate for business and a role model for future business and community leaders.”

Kathy also received Proclamations and Resolutions from the United States Congress, Missouri House and Senate, St. Louis County Executive and the cities of Creve Coeur and Olivette. Congratulations to Kathy Franklin, the Chamber's Outstanding Businessperson of the Year for 2007.

*Photographs by,
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